

Cerdá

LIFE'S LITTLE MOMENTS

 **FAN
COLLECTOR**
Arrival March '27



THE GOONIES™



About the character

A cult film released in 1985, produced by Steven Spielberg and considered one of the great adventure classics of the 80s. It represents friendship, exploration, humor, and treasure hunting—universal values that continue to resonate with new generations. A brand with a strong nostalgic component and great recognition among the adult public.



Audience

Main target audience: adults aged 30-50 who grew up with the film and are looking for products with emotional and nostalgic value.

- *Secondary target audience: teenagers and young adults attracted to classic franchises and retro aesthetics.*





Articulo: 2600003438

des_articulo: SET REGALO COLECCIONISTA GO BACK TO SCHOOL 2027

Ean: 8445484685299



Articulo: 2900004695

des_articulo: CAMISETA CORTA SINGLE JERSEY SET GO BACK TO SCHOOL BACK TO SCHOOL 2027

Ean: 8445484749007

Harry Potter



About the character

One of the most successful and recognized entertainment franchises in the world, with a global and multigenerational fan community. A universe rich in magic, adventure, friendship and belonging, with great potential for storytelling and collecting. It continues to gain relevance thanks to new experiences, content, and the upcoming launch of the HBO series in Christmas 2026.



Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of the magical universe of Hogwarts.

- A strong connection with adults who grew up with the books and films, generating a significant nostalgia effect.*

> High affinity for collectibles, lifestyle, gaming, and fandom products. > Highly engaged community with frequent purchases and searches for themed items.





Artículo: 2100006900
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Ean: 8445484765168



Artículo: 2500004503
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Ean: 8445484772401



Artículo: 2500004504
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Ean: 8445484772425



Artículo: 2600003761
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Ean: 8445484772319



Artículo: 2600003657
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Ean: 8445484753790



Artículo: 2600003620
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Artículo: 2600003622

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Ean: 8445484746891



Artículo: 2900004696

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Ean: 8445484749021



Artículo: 2900004822

des_artículo:CAMISETA CORTA SINGLE JERSEY SET HP BACK TO SCHOOL BACK TO SCHOOL 2027

Ean: 8445484772234

Disney · PIXAR



About the character

Pixar brings together some of the most successful and beloved family franchises in entertainment, such as Toy Story, Cars, Monsters, Inc., Finding Nemo, The Incredibles, Inside Out, and Coco. Stories that combine emotion, humor, and universal values, creating a unique connection with children and adults. A constantly evolving universe thanks to new releases and sequels that maintain the brand's relevance generation after generation.

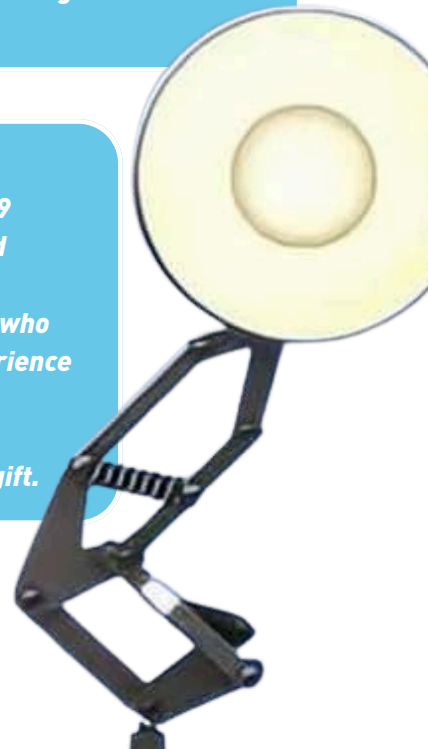


Audience

Main target audience: children and families (4-99 years old) attracted by endearing characters and exciting adventures.

- *A strong connection with parents and adults who grew up with Pixar films and share the experience with their children or relatives.*

> Broad target audience, with great appeal as a gift.





Artículo: 2100006906

des_artículo:BOLSO POLIPIEL PX BACK TO SCHOOL 2027

Ean: 8445484765281



Artículo: 2600003763

des_artículo:BAG CHARM FASHION PX BACK TO SCHOOL 2027

Ean: 8445484772357



Artículo: 2600003743

des_artículo:SET REGALO CARTERA PX BACK TO SCHOOL 2027

Ean: 8445484771190



Artículo: 2600003624

des_artículo:SET REGALO ESCRITORIO PX BACK TO SCHOOL 2027

Ean: 8445484746921



Artículo: 2600003751

des_artículo:SET REGALO COLECCIONISTA PX BACK TO SCHOOL 2027

Ean: 8445484771954



Artículo: 2700002805

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Ean: 8445484746976



Articulo: 2700002806

des_articulo:BOLÍGRAFO SET PX 00143 BACK TO SCHOOL 2027

Ean: 8445484746990



About the characters

Disney Princess brings together the most iconic heroines in entertainment: Jasmine, Cinderella, Belle, Rapunzel, Ariel... A combination that allows for covering multiple styles, from fantasy and elegance to more modern and distinctive proposals. Characters with great global notoriety and immediate recognition among consumers of all ages.



Audience

Main target audience: girls, pre-teens, and families attracted by stories of overcoming adversity, adventure, and aspirational characters. A strong connection with teenagers and young adults thanks to the rise of princesses and the most fashionable collections.

> High emotional and multigenerational component, driven by decades of Disney history.





Artículo: 2100006905

des_artículo:BOLSO POLIPIEL PR BACK TO SCHOOL 2027

Ean: 8445484765267



Artículo: 2700002591

des_artículo:SET DE PAPELERÍA PR BACK TO SCHOOL 2027

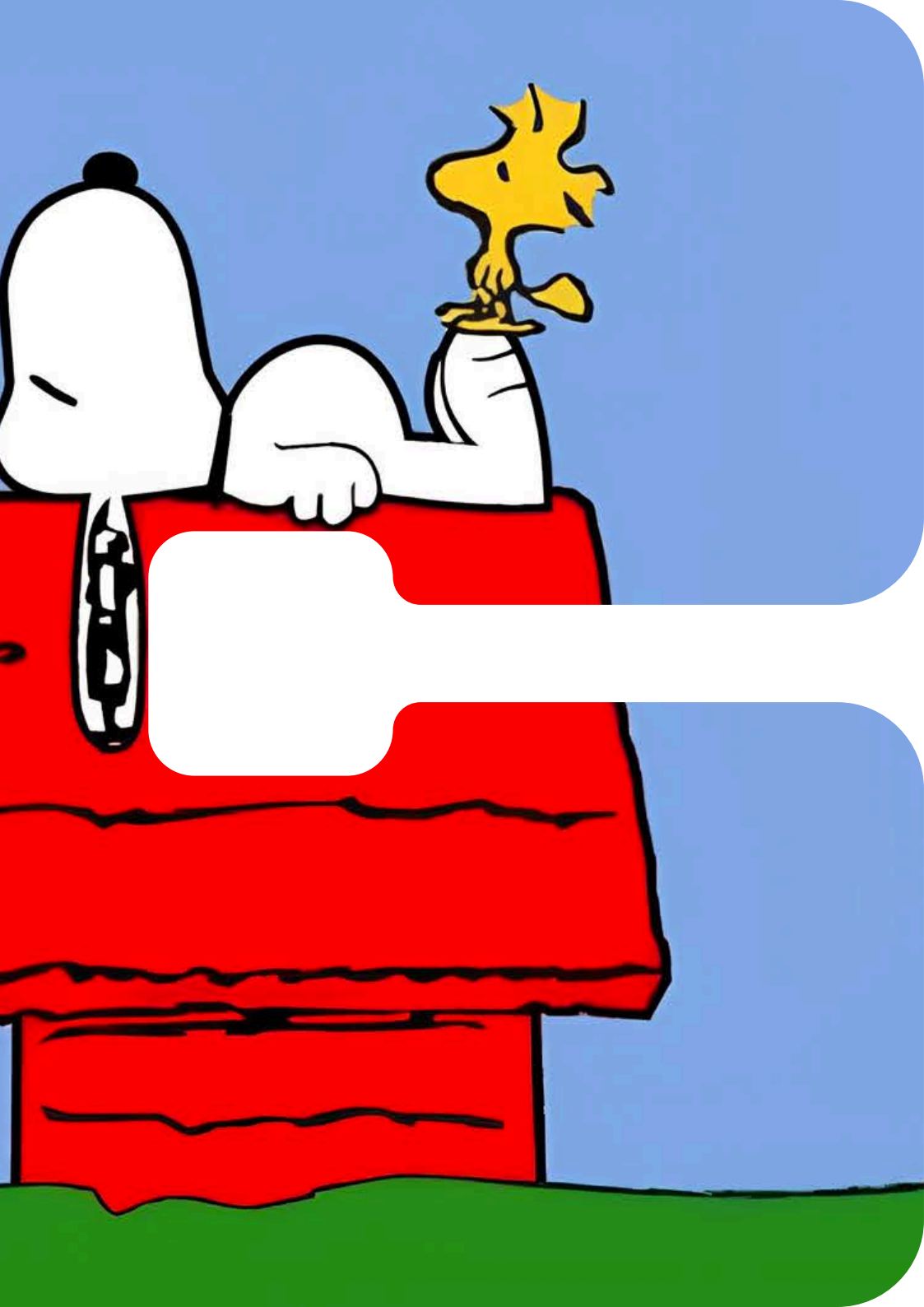
Ean: 8445484684926



Artículo: 2700002592

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Ean: 8445484684933



PEANUTS



About the character

Peanuts is one of the world's most beloved and recognized classic franchises, starring iconic characters such as Snoopy, Charlie Brown, and Woodstock.

With over 70 years of history, it combines humor, optimism, and universal values that connect with multiple generations. Its unique and minimalist graphic style makes it a very versatile and easily recognizable license.



Audience

Main target audience: families, teenagers and adults (8-60 years old) attracted by endearing characters and timeless designs.

> Strong nostalgic component that generates a strong emotional connection with adult consumers. > Cross-cutting audience that combines affinity-based purchasing, gift-giving, and design trends.





Artículo: 2100006901

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Ean: 8445484765182



Artículo: 2500004506

des_artículo:BISUTERIA CAJA SN BACK TO SCHOOL 2027

Ean: 8445484772463



Artículo: 2600003762

des_artículo:BAG CHARM FASHION SN BACK TO SCHOOL 2027

Ean: 8445484772333



Artículo: 2600003623

des_artículo:SET REGALO LIBRO SN BACK TO SCHOOL 2027

Ean: 8445484746914

STAR WARS™



Character info

Star Wars is one of the world's most iconic and recognized franchises, with 50 years of history and enormous brand value.

- *It brings together some of the most iconic characters in entertainment, such as Darth Vader, Stormtroopers, Yoda, R2-D2, the Mandalorian, and Grogu.*

A constantly evolving universe thanks to films, series, video games, and experiences that keep the connection alive with new generations. Star Wars: Starfighter: The new film directed by Shawn Levy and starring Ryan Gosling will arrive in theaters on May 28, 2027.



Main target audience: children, teenagers and adults (6-60 years old) who are fans of adventure, science fiction and pop culture. A strong connection with adults who grew up with the saga, generating a significant nostalgic and intergenerational component. One of the most loyal and active fan communities in the entertainment market.





Artículo: 2100006948

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Ean: 8445484771299



Artículo: 2600003737

des_artículo:SET REGALO PINS SW BACK TO SCHOOL 2027

Ean: 8445484771107



Artículo: 2600003433

des_artículo:SET REGALO COLECCIONISTA SW BACK TO SCHOOL 2027

Ean: 8445484685244



Artículo: 2700002964

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Ean: 8445484771909



Artículo: 2700002965

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Ean: 8445484771916

