



Cerdá

LIFE'S LITTLE MOMENTS

 **FAN
COLLECTOR**
*By Character
Collection*





BACK TO THE FUTURE



About the character

Back to the Future is one of the most iconic and beloved sci-fi adventure franchises in cinema history, created by Robert Zemeckis and Bob Gale.

- *A groundbreaking trilogy that combines time travel, comedy, adventure, and unforgettable characters such as Marty McFly and Doc Brown.*
- *The franchise has generated over \$960 million worldwide and remains a cultural phenomenon nearly 40 years after the release of the original film.*
- *The legendary DeLorean time machine is one of the most recognizable vehicles in entertainment history.*
- *In 2025, the original film celebrated its 40th anniversary, proving the enduring popularity and multi-generational appeal of the franchise.*



Audience

Main target audience: teenagers, young adults, and adults (15-55 years old) who enjoy science fiction, adventure, comedy, and nostalgic pop culture.

- *Strong appeal among both original fans who grew up with the trilogy and younger audiences discovering it through streaming platforms, social media, and gaming.*

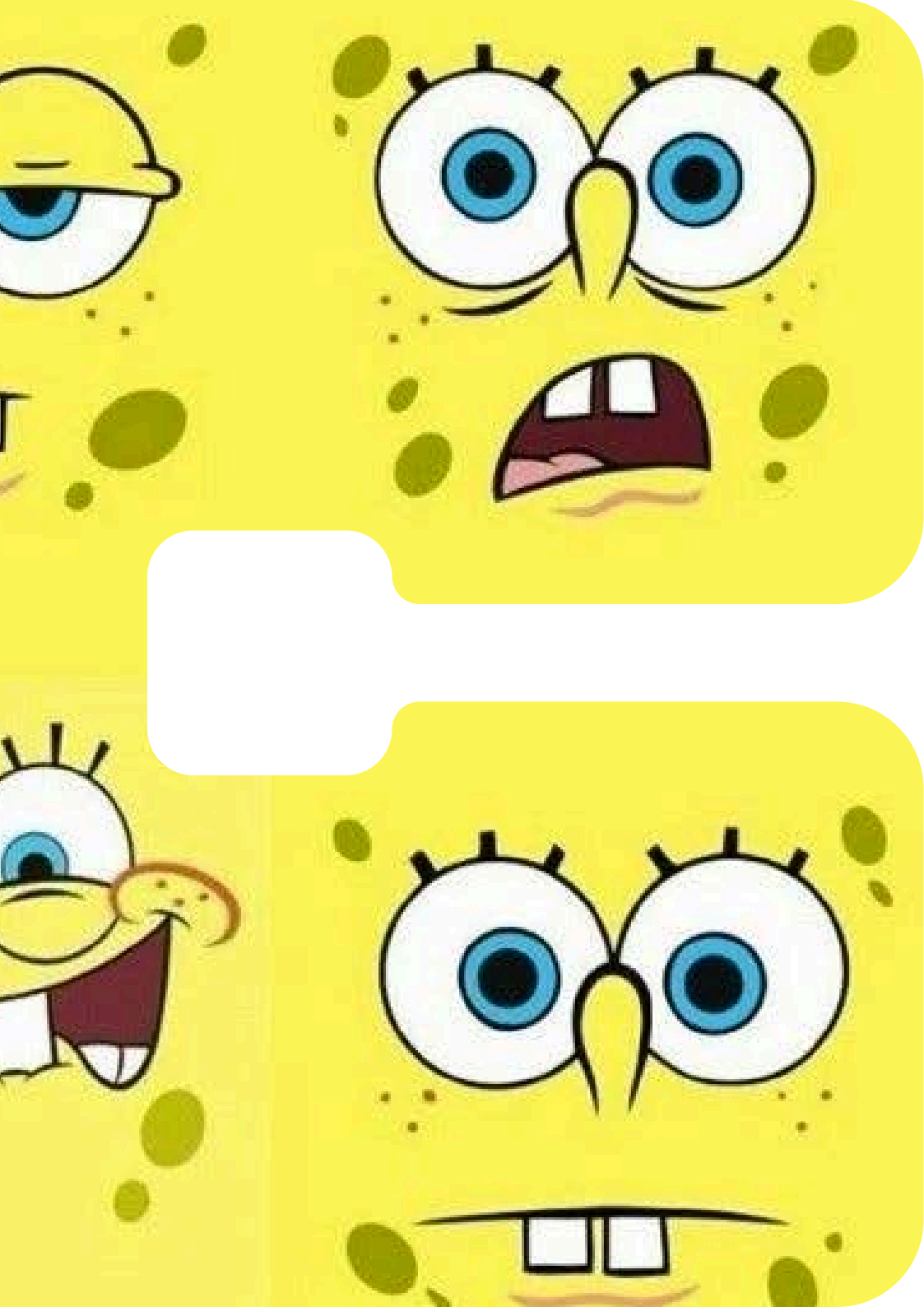




Articulo: 2600003442

Ean: 8445484685343

descripcion_en:GIFT SET BOX BUSTER BACK TO THE FUTURE



About the character

TSpongeBob SquarePants is one of the most successful and recognizable animated franchises in entertainment history, created by Stephen Hillenburg and launched by Nickelodeon in 1999.

- *A global phenomenon known for its humor, memorable characters, and universal appeal across children, teens, and adults.*
- *The franchise has produced more than 300 episodes, multiple theatrical films, video games, consumer products, and live entertainment experiences.*

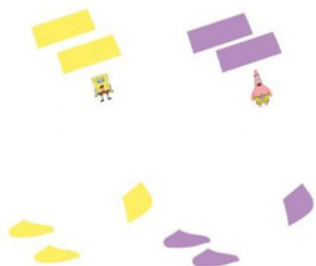


Audience

Main target audience: children, teenagers, young adults, and families (6-45 years old) who enjoy comedy, animation, gaming, and pop culture.

- *Strong cross-generational appeal, with adults who grew up watching the series now sharing it with new generations.*
- *Massive engagement through memes, social media content, streaming platforms, and collectibles.*
- *Highly attractive to family-oriented brands, QSR partnerships, toys, apparel, and entertainment experiences.*
- *A loyal global fanbase driven by humor, nostalgia, iconic quotes, and instantly recognizable characters.*





Articulo: 2900004545

Ean: 8445484735123

descripcion_en: SOCKS BOB ESPONJA



CHUCKY



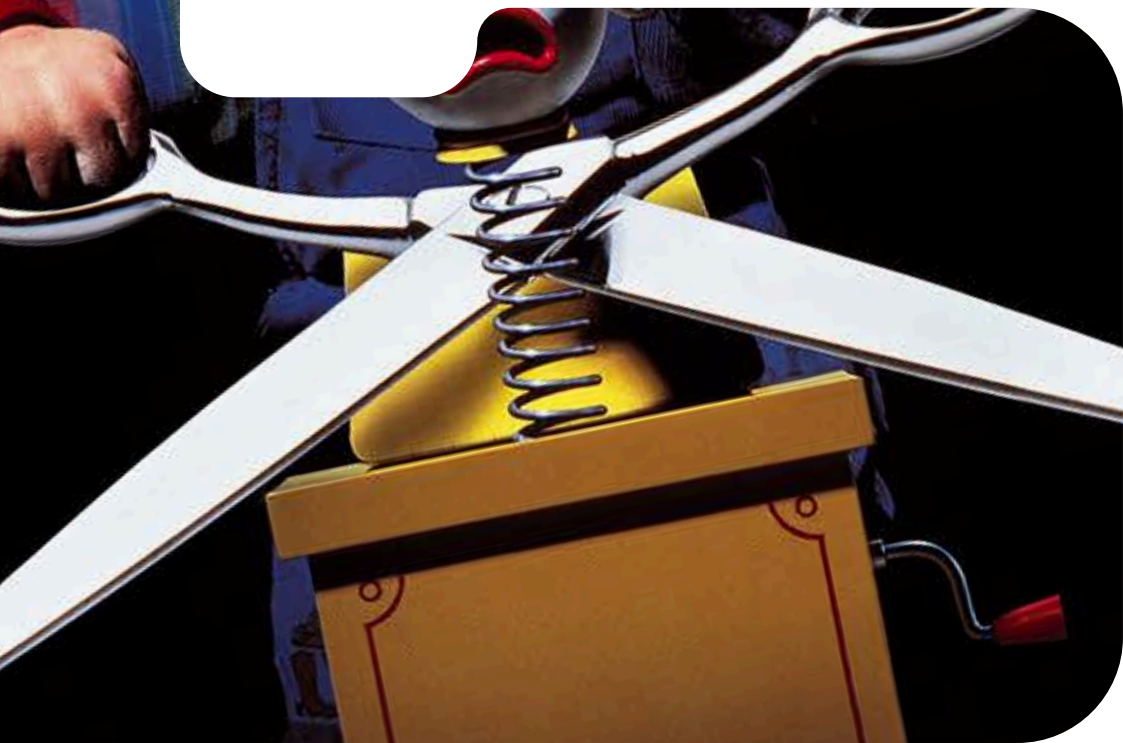
About the character

An icon of horror and pop culture with over 35 years of history.

- *A cult figure with high notoriety and an immediately recognizable visual design.*

Present in film, television, gaming, collectibles and merchandising.

- *Closely linked to Halloween, horror trends, and adult lifestyle products.*



Audience

Main target audience: teenagers and young adults (15-35 years old) who are fans of horror, pop culture, and entertainment.

- *Secondary target: nostalgic adults who grew up with the franchise and are looking for products with emotional value.*

> High affinity for collectibles, fashion, accessories, and limited-edition items. > Consumers more inclined to buy based on fandom and differentiation than on functional need.





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Artículo: 2100005939

Ean: 8445484515091

descripcion_en:BACKPACK CASUAL FAUX-LEATHER CHUCKY

Artículo: 2500003372

Ean: 8445484516135

descripcion_en:TOILETRY BAG TOILETBAG CHUCKY

Artículo: 2900003033

Ean: 8445484544466

descripcion_en:SOCKS CHUCKY



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Artículo: 2900003048

Ean: 8445484544695

descripcion_en:SOCKS PACK 3 PIECES CHUCKY



MARVEL DAREDEVIL



About the character

One of the most iconic and mature superheroes in the Marvel universe.

- *It combines action, justice, and personal growth with a distinctive urban aesthetic.*

It has gained significant prominence through comics, television series, and its integration into the Marvel Universe.

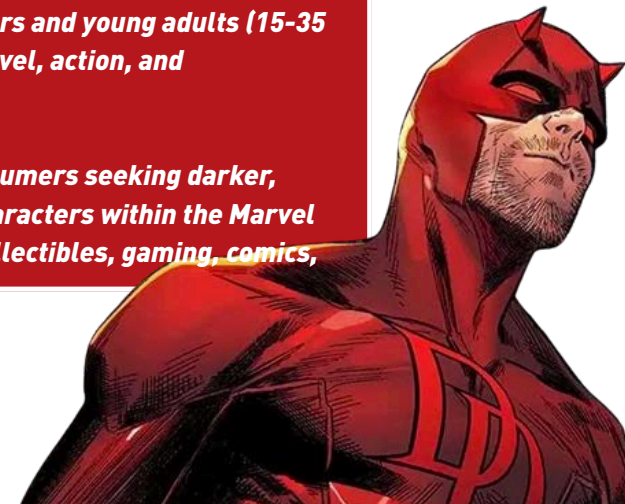
- *Property with strong appeal for fashion, accessories, stationery and lifestyle products.*
- *The third season of Daredevil: Born Again will premiere in March 2027 on Disney+*



Audience

Main target audience: teenagers and young adults (15-35 years old) who are fans of Marvel, action, and superheroes.

> Special connection with consumers seeking darker, more realistic, and mature characters within the Marvel universe. High affinity with collectibles, gaming, comics, and pop culture.





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Artículo: 2100006760

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descripcion_en:SHOPPING BAG DAREDEVIL

Artículo: 2700002589

Ean: 8445484684902

descripcion_en:PEN SET DAREDEVIL

Artículo: 2900003838

Ean: 8445484684490

descripcion_en:SHORT SHIRT SINGLE JERSEY SET DAREDEVIL



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Artículo: 2900003823

Ean: 8445484684193

descripcion_en:SOCKS PACK 3 PIECES DAREDEVIL

Disney Winnie the Pooh



About the character

- A top-tier evergreen preschool and family IP.
- Collaborations with fast fashion and premium brands like Zara, H&M...
- Growing presence in lifestyle aesthetics



Audience

Strong cross-generational appeal: parents who grew up with the stories now purchase for their children.





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Articulo: 2100006755

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descripcion_en: BACKPACK CASUAL FAUX-LEATHER DISNEY
WINNIE THE POOH



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Articulo: 2100006762

Ean: 8445484683165

descripcion_en: SHOPPING BAG DISNEY WINNIE THE POOH



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Articulo: 2900003826

Ean: 8445484684254

descripcion_en: SOCKS PACK 3 PIECES DISNEY WINNIE THE
POOH



Disney

VILLAINS



About the characters

Disney Villains brings together some of Disney's most iconic and recognizable characters, such as Maleficent, Ursula, Cruella de Vil, the Evil Queen, Jafar, and Scar.

A distinctive proposal that combines style, power, personality, and a bolder aesthetic within the Disney universe.

The franchise has evolved beyond its children's audience to become a fashion, lifestyle, and pop culture phenomenon.



Audience

Main target audience: teenagers and young adults (12-35 years old) attracted to characters with strong personalities, their own style, and a more sophisticated approach.

- A strong connection with Disney consumers who are looking for a more modern and fashionable alternative to traditional princesses.*

An audience driven by self-expression, trends, and the iconic value of the characters.



descripcion_en:GIFT SET WALLET DISNEY VILLANAS



descripcion_en:STATIONERY SET CALLIGRAPHY DISNEY
VILLANAS



descripcion_en:BAG CHARM FASHION DISNEY VILLANAS



descripcion_en:SOCKS PACK 3 PIECES DISNEY VILLANAS



descripcion_en:SOCKS DISNEY ALICIA



descripcion_en:SOCKS DISNEY ALICIA



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Articulo: 2900002419

Ean: 8445484436044

descripcion_en: SOCKS DISNEY VILLANAS



MARVEL AVENGERS DOOMSDAY



About the character

Marvel's next major cinematic event, premiering on December 18, will boost the visibility of the Avengers and key characters in the Marvel universe.

- *It brings together some of the franchise's most popular heroes, generating excitement among longtime fans and new generations.*
- *One of the most powerful properties in global entertainment, with a huge presence in film, streaming, gaming, and licensing.*



Audience

Main target audience: teenagers and young adults (14-35 years old) who are fans of Marvel and superheroes.

- *A very broad and diverse audience thanks to the global recognition of The Avengers.*

> Especially appealing to fans of action, collecting, gaming, and pop culture. > High purchase potential for everyday use, as a gift, and as a collectible item.



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Articulo: 2600003418
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descripcion_en:GIFT SET WALLET DOOM

Articulo: 2600003430
Ean: 8445484685213
descripcion_en:GIFT SET COVER / CASE DOOM

Articulo: 2600003439
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descripcion_en:GIFT SET COLECCIONISTA DOOM

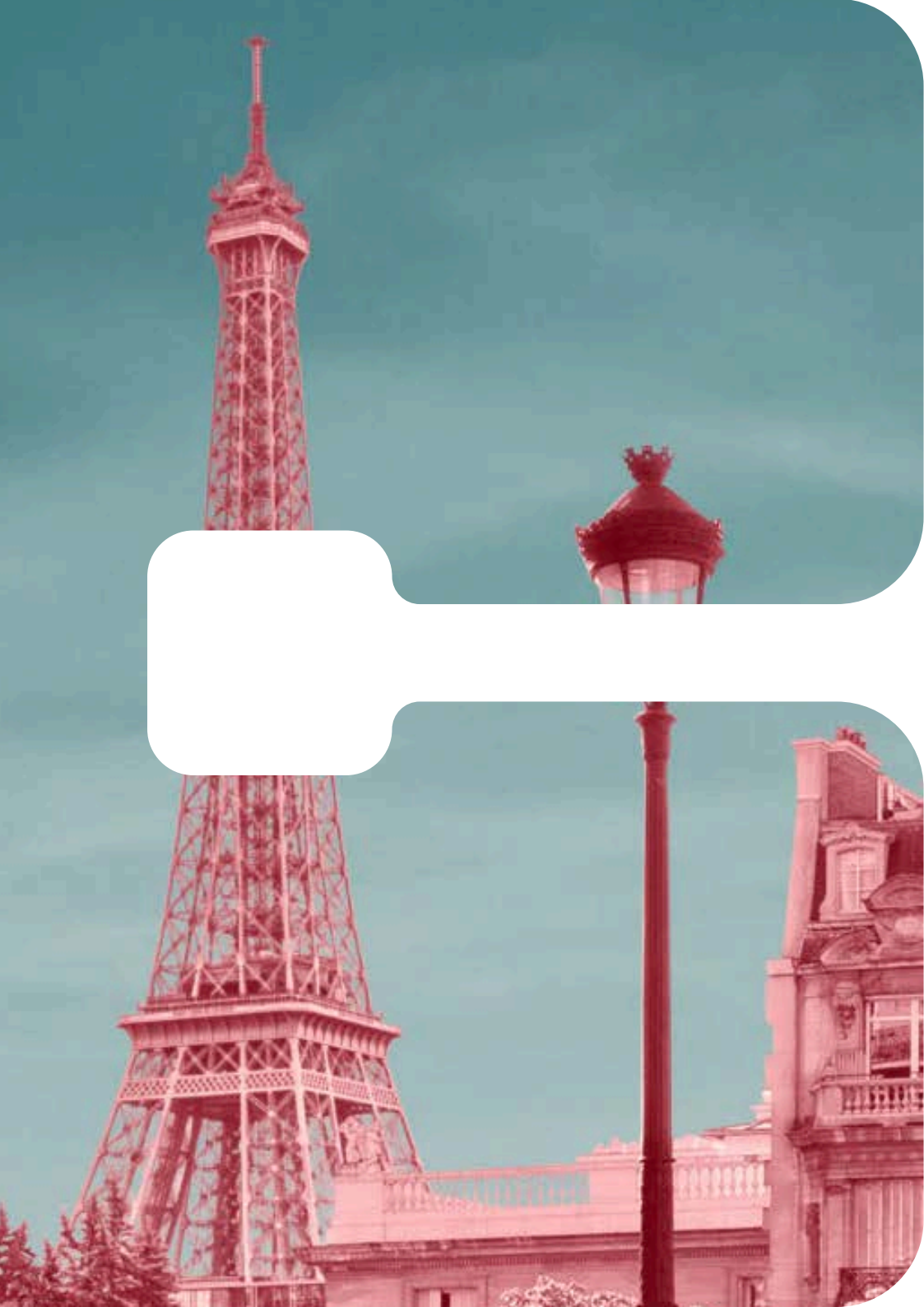


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Articulo: 2900004693
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Articulo: 2900003835
Ean: 8445484684438
descripcion_en:SOCKS PACK 12 PIECES DOOM



EMILY IN PARIS



About the character

Emily in Paris is one of Netflix's most recognizable romantic comedy-drama series, created by Darren Star (creator of *Sex and the City*).

- The series follows Emily Cooper, a young American marketing executive navigating work, friendships, and love while living in Paris.
- Since its debut in 2020, the show has become a global pop culture phenomenon, driving conversations around fashion, travel, luxury brands, and lifestyle trends.



Audience

Main target audience: young adults and adults (18-45 years old), particularly fans of romance, fashion, travel, lifestyle content, and aspirational storytelling.

- Strong appeal among Gen Z and Millennials who engage with fashion, social media trends, and luxury brands.
- High engagement on platforms such as Instagram, TikTok, and Pinterest due to the show's visually distinctive style and fashion-forward content.
- Particularly attractive to audiences interested in travel, European culture, beauty, and premium lifestyle experiences.
- A loyal community driven by escapism, romance, career aspirations, and iconic fashion moments.



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Articulo: 2900003818
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descripcion_en: SOCKS EMILY IN PARIS



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Articulo: 2900003832
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descripcion_en: SOCKS PACK 3 PIECES EMILY IN PARIS



MARVEL STUDIOS

the Fantastic 4



About the characters

The Fantastic Four first appeared in the comic book Fantastic Four #1, published in November 1961.

They are considered Marvel's first major superhero family and the starting point of the modern Marvel Universe.

It combines adventure, science, exploration, and teamwork, setting it apart from the rest of the Marvel heroes.

Featuring highly recognizable characters: Mr. Fantastic, Invisible Woman, Human Torch, and The Thing.



Audience

- *Main target audience: teenagers and young adults (14-35 years old) who are fans of Marvel and superheroes.*

Appealing to both young consumers and long-time comic book fans.

> Family audience that values stories of adventure, cooperation, and discovery.





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Articulo: 2700002596
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descripcion_en: PEN SET FANTASTIC FOUR



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descripcion_en: SOCKS FANTASTIC FOUR



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Articulo: 2900003830
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descripcion_en: SOCKS PACK 3 PIECES FANTASTIC FOUR

THE GOONIES™



About the character

A cult film released in 1985, produced by Steven Spielberg and considered one of the great adventure classics of the 80s. It represents friendship, exploration, humor, and treasure hunting—universal values that continue to resonate with new generations. A brand with a strong nostalgic component and great recognition among the adult public.



Audience

Main target audience: adults aged 30-50 who grew up with the film and are looking for products with emotional and nostalgic value.

- *Secondary target audience: teenagers and young adults attracted to classic franchises and retro aesthetics.*





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Articulo: 2600003438
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descripcion_en:GIFT SET COLECCIONISTA GOONIES



Articulo: 2900004695
Ean: 8445484749007
descripcion_en:SHORT SHIRT SINGLE JERSEY SET GOONIES



GREMLINS



About the character

Gremlins is a cult franchise that combines humor, adventure, and fantasy with a strong nostalgic component.

Gizmo is one of the most recognizable and beloved characters in 1980s pop culture.

A brand with great emotional value and high awareness among adult consumers.



Audience

Main target audience: young adults and adults (25-45 years old) who grew up with the franchise and are looking for products linked to nostalgia and pop culture.

- *Secondary target audience: teenagers and young adults attracted to iconic characters and retro trends.*





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descripcion_en:TOILETRY BAG TOILETBAG FLEECE GREMLINS



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descripcion_en:GIFT SET BOX BUSTER GREMLINS



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descripcion_en:SOCKS GREMLINS



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descripcion_en:SOCKS GREMLINS



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Articulo: 2900003049

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descripcion_en:SOCKS PACK 3 PIECES GREMLINS

Harley QUINN



About the character

*Harley Quinn is one of the most popular and commercially successful characters in the DC universe, originally created by Paul Dini and Bruce Timm for **Batman: The Animated Series** in 1992.*

- *One of the few comic book characters to successfully transition from animation to comics, blockbuster films, TV series, video games, and consumer products.*



Audience

Main target audience: teenagers, young adults, and adults (15-45 years old) who are fans of superheroes, antiheroes, action, gaming, cosplay, and pop culture.

- *Strong appeal among Gen Z and Millennials due to her irreverent humor, independence, and unique aesthetic.*
- *Highly popular within cosplay, collectibles, fashion collaborations, and fandom communities.*





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descripcion_en: SOCKS HARLEY QUINN



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Articulo: 2900003050
Ean: 8445484544732
descripcion_en: SOCKS PACK 3 PIECES HARLEY QUINN

Harry Potter



About the character

One of the most successful and recognized entertainment franchises in the world, with a global and multigenerational fan community. A universe rich in magic, adventure, friendship and belonging, with great potential for storytelling and collecting. It continues to gain relevance thanks to new experiences, content, and the upcoming launch of the HBO series in Christmas 2026.



Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of the magical universe of Hogwarts.

- A strong connection with adults who grew up with the books and films, generating a significant nostalgia effect.*

> High affinity for collectibles, lifestyle, gaming, and fandom products. > Highly engaged community with frequent purchases and searches for themed items.





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Articulo: 2100005930
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descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER LUNA LOVEGOOD

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Articulo: 2100005926
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descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER GRYFFINDOR



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descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER RAVENCLAW



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descripcion_en:PORTFOLIO FAUX-LEATHER HARRY POTTER
HONEYDUKES

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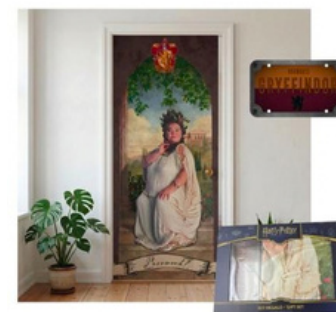
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HARRY POTTER HONEYDUKES

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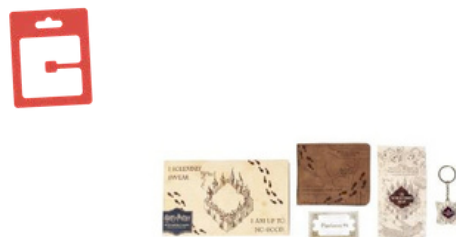
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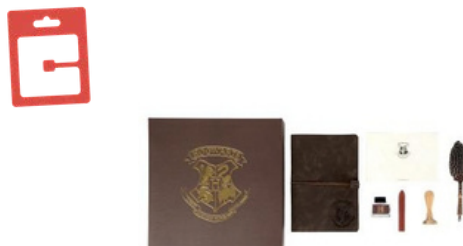


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Articulo: 2700002684
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descripcion_en:STATIONERY SET HARRY POTTER

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Articulo: 2700002593
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descripcion_en:PEN SET HARRY POTTER



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Articulo: 2700002600
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descripcion_en:PENCIL HOLDER 3D HARRY POTTER



Articulo: 2900004696
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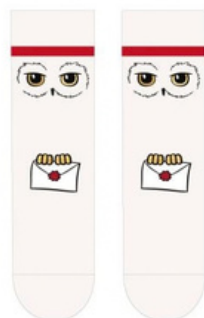


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descripcion_en:SOCKS SLIPPERS HARRY POTTER



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descripcion_en:SOCKS ADVENT CALENDAR HARRY POTTER



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descripcion_en: SOCKS PACK 3 PIECES HARRY POTTER



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Articulo: 2900003834

Ean: 8445484684414

descripcion_en: SOCKS PACK 12 PIECES HARRY POTTER



IT



About the character

Based on the work of Stephen King and starring Pennywise, one of the most recognizable icons of the horror genre.

A cult franchise with great international renown and decades of presence in pop culture.

Refreshed for new generations thanks to the success of recent films and the expansion of the universe with the series IT: Welcome to Derry.

License with great potential for collecting, Halloween, lifestyle, and adult products.



Audience

Main target audience: older teenagers and adults (16-45 years old) who are fans of horror, suspense, and pop culture.

Strong connection with Stephen King fans and fans of major horror franchises.

> Consumer driven by nostalgia, fandom, and the search for iconic and distinctive licenses.



Articulo: 2900004694

Ean: 8445484748987

descripcion_en: SHORT SHIRT SINGLE JERSEY SET IT



About the character

Jurassic Park is one of the most influential and beloved film franchises of all time, based on the bestselling novel by Michael Crichton and brought to the screen by Steven Spielberg in 1993.

- *The original film revolutionized cinema through its groundbreaking use of CGI and animatronics, setting a new standard for visual effects.*
- *Jurassic Park introduced audiences to unforgettable dinosaurs such as the Tyrannosaurus Rex, Velociraptor, and Brachiosaurus, creating a cultural phenomenon that continues today.*



Audience

Main target audience: children, teenagers, young adults, and adults (8-55 years old) who are fans of adventure, science fiction, action, nature, and blockbuster entertainment.

- *Strong cross-generational appeal, attracting both original fans and new audiences discovering the franchise through streaming, gaming, and theme park experiences.*

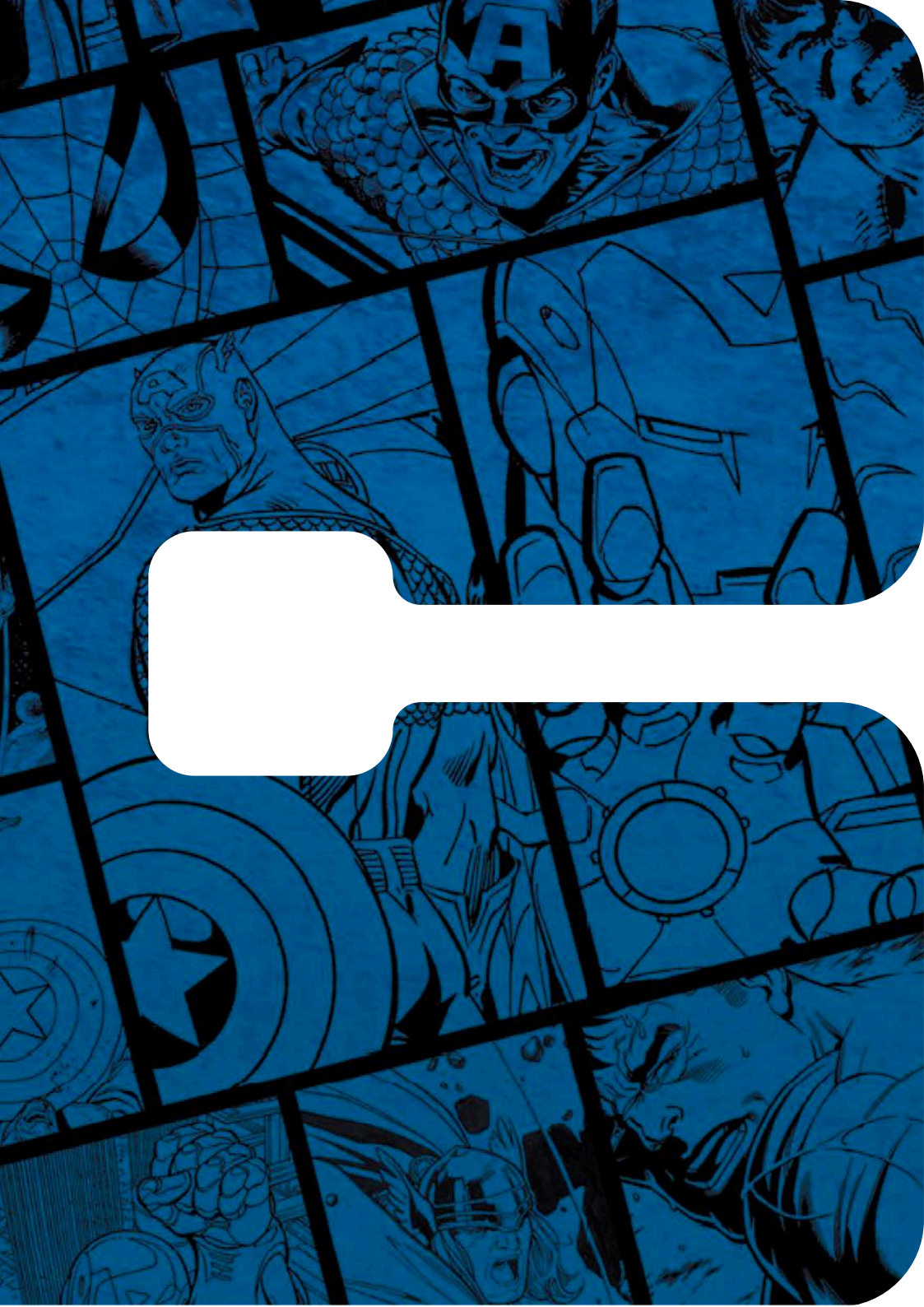




Articulo: 2900002599

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descripcion_en: SOCKS PACK JURASSIC PARK



MARVEL



About the character

Marvel is one of the most powerful entertainment franchises in the world, bringing together iconic characters such as the Avengers, Iron Man, Captain America, Black Panther, X-Men, and Fantastic Four, among others.

A constantly evolving universe thanks to films, series, comics, video games, and new additions to the MCU that keep the brand permanently relevant.

It combines action, adventure, humor, and aspirational characters capable of connecting with very diverse consumer profiles.



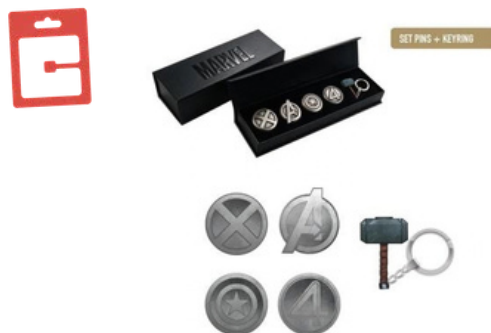
Audience

Main target audience: children, teenagers and adults (6-40 years old) who are fans of superheroes, action and pop culture.

It broadens its appeal to adult audiences thanks to more mature characters like Deadpool, Wolverine, Daredevil, Punisher, or X-Men.

High affinity for gaming, collecting, urban fashion, and premium products.

A global fan community, very active and with a high purchase frequency.



SET PINS + KEYRING

Artículo: 2600003741
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descripcion_en:GIFT SET PINS MARVEL



DESK SET

Artículo: 2600003809
Ean: 8445484775709
descripcion_en:GIFT SET DESK MARVEL XMEN



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Artículo: 2900002539
Ean: 8445484456813
descripcion_en:SOCKS MARVEL



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Artículo: 2900002560
Ean: 8445484457209
descripcion_en:SOCKS GUARDIANS OF THE GALAXY GROOT



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Artículo: 2900003020
Ean: 8445484544220
descripcion_en:SOCKS WAKANDA



MASTERS OF THE UNIVERSE



About the character

Masters of the Universe is one of Mattel's most iconic franchises, created in 1982 and starring He-Man and Skeletor.

- *An epic fantasy universe that combines heroes, magic, adventure, and action, with a strong nostalgic component.*

Recently reinforced with the release of the new live-action film Masters of the Universe (2026).

Excellent fit for collectibles, fashion, accessories, gaming and lifestyle products.



Audience

Main target audience: adults (30-50 years old) who grew up with the license and maintain a strong emotional connection with the brand.

Secondary target audience: children, teenagers, and young adults attracted to fantasy, adventure, and heroic universes.





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Artículo: 2100006749

Ean: 8445484682915

descripcion_en:BACKPACK CASUAL TRAVEL MOTU

Artículo: 2600003420

Ean: 8445484685084

descripcion_en:SET REGALO ESCRITORIO MOTU

Artículo: 2900003836

Ean: 8445484684452

descripcion_en:SHORT SHIRT SINGLE JERSEY SET MOTU



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Artículo: 2900003781

Ean: 8445484683363

descripcion_en:SOCKS MOTU

Artículo: 2900003820

Ean: 8445484684131

descripcion_en:SOCKS PACK 3 PIECES MOTU



TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS



About the character

The Nightmare Before Christmas is one of Disney's most iconic franchises, with a unique aesthetic created by Tim Burton.

Jack Skellington and Sally have become icons of pop culture, alternative style, and collecting.

- *It combines Halloween and Christmas, which greatly extends its commercial reach throughout the second half of the year.*

Strong presence in fashion, accessories, gifts and lifestyle products for teens and adults.



Audience

Main target audience: teenagers and young adults (15-35 years old) attracted to the Burton universe, gothic style and pop culture.

- *A very loyal community that seeks distinctive products with their own personality.*



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Artículo: 2100005204

Ean: 8445484385670

descripcion_en:BACKPACK CASUAL NIGHTMARE BEFORE
CHRISTMAS

Artículo: 2100005932

Ean: 8445484514957

descripcion_en:BACKPACK CASUAL FAUX-LEATHER NIGHTMARE
BEFORE CHRISTMAS

Artículo: 2100005954

Ean: 8445484515381

descripcion_en:BAG NIGHTMARE BEFORE CHRISTMAS



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Artículo: 2100005966

Ean: 8445484515596

descripcion_en:PORTFOLIO FAUX-LEATHER NIGHTMARE
BEFORE CHRISTMAS

Artículo: 2500002888

Ean: 8445484385793

descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE
CHRISTMAS

Artículo: 2500003363

Ean: 8445484515954

descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE
CHRISTMAS



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WALLET + KEYRING



CALLIGRAPHY SET

Articulo: 2500003185

Ean: 8445484461251

descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE CHRISTMAS

Articulo: 2600003745

Ean: 8445484771237

descripcion_en:GIFT SET WALLET NIGHTMARE BEFORE CHRISTMAS

Articulo: 2700002800

Ean: 8445484746792

descripcion_en:STATIONERY SET CALLIGRAPHY NIGHTMARE BEFORE CHRISTMAS



PREMIUM PEN + PEN + BOOKMARK

AVAILABLE
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AVAILABLE
NOW



Articulo: 2700002590

Ean: 8445484684919

descripcion_en:PEN SET NIGHTMARE BEFORE CHRISTMAS

Articulo: 2900002416

Ean: 8445484435993

descripcion_en:SOCKS NIGHTMARE BEFORE CHRISTMAS

Articulo: 2900002417

Ean: 8445484436013

descripcion_en:SOCKS NIGHTMARE BEFORE CHRISTMAS

Disney · PIXAR



About the character

Pixar brings together some of the most successful and beloved family franchises in entertainment, such as Toy Story, Cars, Monsters, Inc., Finding Nemo, The Incredibles, Inside Out, and Coco. Stories that combine emotion, humor, and universal values, creating a unique connection with children and adults. A constantly evolving universe thanks to new releases and sequels that maintain the brand's relevance generation after generation.

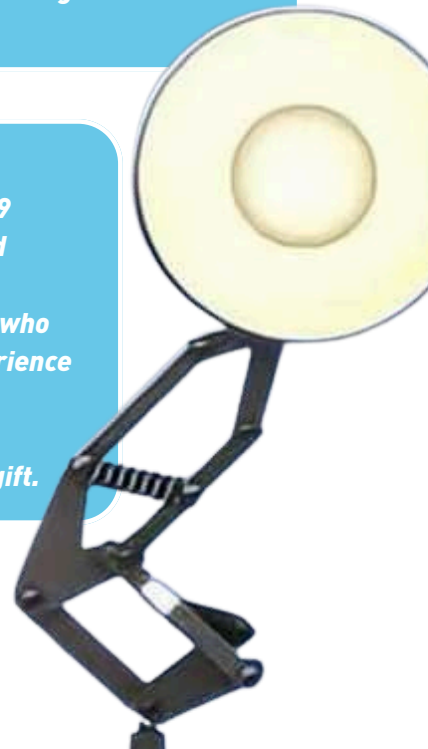


Audience

Main target audience: children and families (4-99 years old) attracted by endearing characters and exciting adventures.

- *A strong connection with parents and adults who grew up with Pixar films and share the experience with their children or relatives.*

> Broad target audience, with great appeal as a gift.





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Articulo: 2100006752
Ean: 8445484682977
descripcion_en:BACKPACK CASUAL FAUX-LEATHER PIXAR UP



AVAILABLE
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Articulo: 2100006758
Ean: 8445484683080
descripcion_en:SHOPPING BAG PIXAR



Articulo: 2100006906
Ean: 8445484765281
descripcion_en:BAG FAUX-LEATHER PIXAR



Articulo: 2600003763
Ean: 8445484772357
descripcion_en:BAG CHARM FASHION PIXAR RATATOUILLE



Articulo: 2600003743
Ean: 8445484771190
descripcion_en:GIFT SET WALLET PIXAR RATATOUILLE



Articulo: 2600003624
Ean: 8445484746921
descripcion_en:GIFT SET DESK PIXAR WALL-E



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Articulo: 2600003431
Ean: 8445484685220
descripcion_en:GIFT SET COLECCIONISTA PIXAR UP

Articulo: 2600003432
Ean: 8445484685237
descripcion_en:SET REGALO COLECCIONISTA PIXAR

Articulo: 2600003751
Ean: 8445484771954
descripcion_en:GIFT SET COLECCIONISTA PIXAR RATATOUILLE



Articulo: 2600003752
Ean: 8445484771978
descripcion_en:GIFT SET COLECCIONISTA PIXAR COCO



AVAILABLE
NOW

Articulo: 2700002602
Ean: 8445484685114
descripcion_en:STATIONERY SET SCRAPBOOK PIXAR UP



Articulo: 2700002805
Ean: 8445484746976
descripcion_en:PEN SET PIXAR RATATOUILLE



Articulo: 2700002806
Ean: 8445484746990
descripcion_en:PEN SET PIXAR WALL-E



Articulo: 2700002597
Ean: 8445484685039
descripcion_en:PENCIL HOLDER 3D PIXAR UP

AVAILABLE
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AVAILABLE
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Articulo: 2900003833
Ean: 8445484684391
descripcion_en:SOCKS PACK 12 PIECES PIXAR



AVAILABLE
NOW

Articulo: 2900003821
Ean: 8445484684155
descripcion_en:SOCKS PACK 3 PIECES TOY STORY



About the characters

Disney Princess brings together the most iconic heroines in entertainment: Jasmine, Cinderella, Belle, Rapunzel, Ariel... A combination that allows for covering multiple styles, from fantasy and elegance to more modern and distinctive proposals. Characters with great global notoriety and immediate recognition among consumers of all ages.



Audience

Main target audience: girls, pre-teens, and families attracted by stories of overcoming adversity, adventure, and aspirational characters. A strong connection with teenagers and young adults thanks to the rise of princesses and the most fashionable collections.

> High emotional and multigenerational component, driven by decades of Disney history.





Articulo: 2100006905
Ean: 8445484765267
descripcion_en:BAG FAUX-LEATHER PRINCESS



Articulo: 2700002591
Ean: 8445484684926
descripcion_en:STATIONERY SET PRINCESS



Articulo: 2700002592
Ean: 8445484684933
descripcion_en:STATIONERY SET PRINCESS



About the character

The Punisher is one of Marvel's most iconic and mature characters, recognized for his urban, realistic, and action-packed approach.

- *A cult antihero with a large fanbase and an iconic visual identity thanks to the famous skull symbol.*

He has gained a new generation of fans thanks to his appearances in the Daredevil and The Punisher series, establishing himself as one of the most popular characters in the Marvel universe for adult audiences.



Audience

Main target audience: older teenagers and adults (16-45 years old) who are fans of Marvel, action, and pop culture.

It has special appeal for consumers seeking more mature and realistic offerings within the superhero universe.

A highly loyal audience driven by fandom, visual identity, and the character's distinctive positioning.





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Artículo: 2100006751

Ean: 8445484682953

descripcion_en:BACKPACK CASUAL TRAVEL PUNISHER

Artículo: 2600003417

Ean: 8445484684995

descripcion_en:SET REGALO PORTFOLIO PUNISHER

Artículo: 2700002588

Ean: 8445484684896

descripcion_en:PEN SET PUNISHER

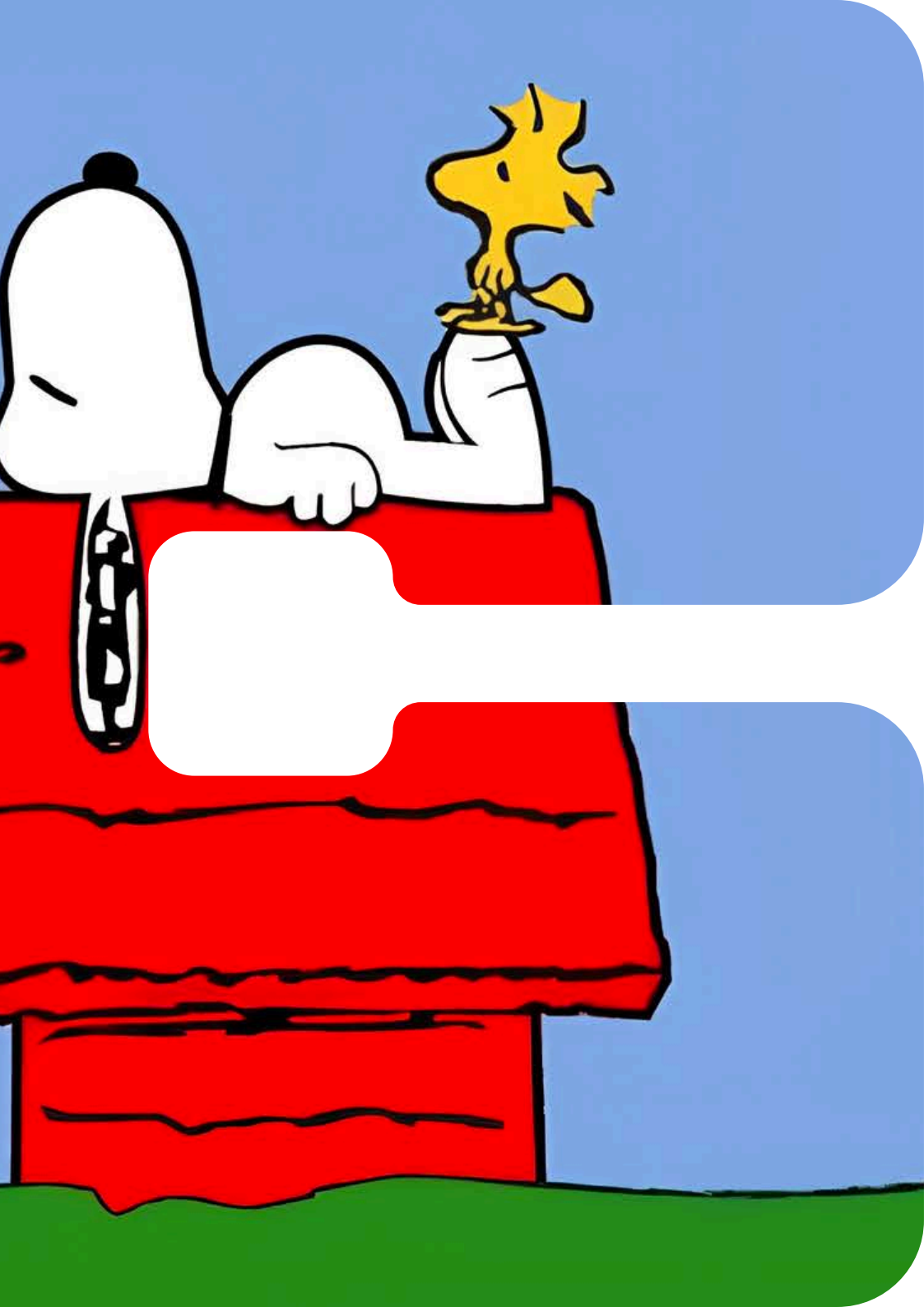


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Artículo: 2900003837

Ean: 8445484684476

descripcion_en:SHORT SHIRT SINGLE JERSEY SET PUNISHER



PEANUTS



About the character

Peanuts is one of the world's most beloved and recognized classic franchises, starring iconic characters such as Snoopy, Charlie Brown, and Woodstock.

With over 70 years of history, it combines humor, optimism, and universal values that connect with multiple generations. Its unique and minimalist graphic style makes it a very versatile and easily recognizable license.



Audience

Main target audience: families, teenagers and adults (8-60 years old) attracted by endearing characters and timeless designs.

> Strong nostalgic component that generates a strong emotional connection with adult consumers. > Cross-cutting audience that combines affinity-based purchasing, gift-giving, and design trends.





Articulo: 2100006901
Ean: 8445484765182
descripcion_en:BAG FAUX-LEATHER SNOOPY



Articulo: 2500004506
Ean: 8445484772463
descripcion_en:KIDS JEWELRY BOX SNOOPY



Articulo: 2600003762
Ean: 8445484772333
descripcion_en:BAG CHARM FASHION SNOOPY



Articulo: 2600003623
Ean: 8445484746914
descripcion_en:GIFT SET BOOK SNOOPY



MARVEL SPIDER-MAN *MILES MORALES*



About the character

Miles Morales represents the new generation of Spider-Man, combining the power of Marvel with a fresh, modern identity closely connected to urban culture.

- *Its popularity has skyrocketed thanks to the global success of the films Spider-Man: Into the Spider-Verse and Spider-Man: Across the Spider-Verse, considered benchmarks of modern animation.*

The film Spider-Man: Beyond the Spider-Verse will be released in theaters on June 18, 2027.

It combines action, diversity, creativity and aspiration, values that are especially relevant for new generations.

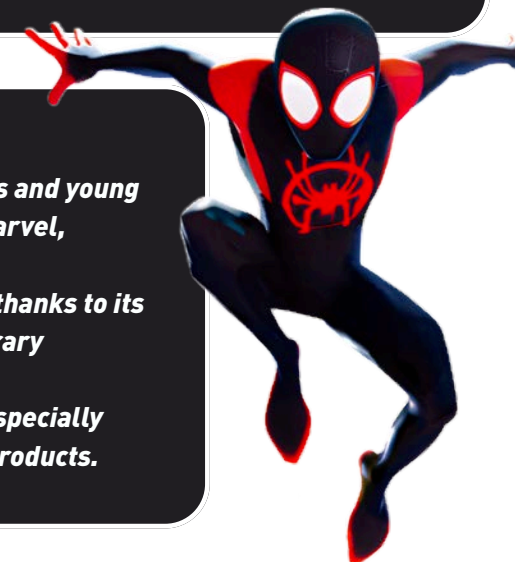


Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of Marvel, superheroes, animation and gaming.

- *Strong connection with Generation Z thanks to its approachable personality, contemporary language, and urban setting.*

A very active audience on social media, especially receptive to visual trends and premium products.





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Artículo: 2100006750
Ean: 8445484682939
descripcion_en:BACKPACK CASUAL TRAVEL SPIDERMAN

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Artículo: 2100006759
Ean: 8445484683103
descripcion_en:SHOPPING BAG SPIDERMAN



AVAILABLE
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Artículo: 2600003416
Ean: 8445484684988
descripcion_en:SET REGALO PORTFOLIO SPIDERMAN



AVAILABLE
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Artículo: 2600003421
Ean: 8445484685091
descripcion_en:SET REGALO ESCRITORIO SPIDERMAN



AVAILABLE
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Artículo: 2600003428
Ean: 8445484685190
descripcion_en:SET REGALO COVER / CASE SPIDERMAN



AVAILABLE
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Artículo: 2700002587
Ean: 8445484684889
descripcion_en:PEN SET SPIDERMAN



Articulo: 2900003851
Ean: 8445484686968
descripcion_en: SHORT SHIRT SINGLE JERSEY SET SPIDERMAN



Articulo: 2900003842
Ean: 8445484684575
descripcion_en: SWEATSHIRT SPIDERMAN



Articulo: 2900003787
Ean: 8445484683486
descripcion_en: SOCKS SPIDERMAN



Articulo: 2900003822
Ean: 8445484684179
descripcion_en: SOCKS PACK 3 PIECES SPIDERMAN

STAR WARS™



Character info

Star Wars is one of the world's most iconic and recognized franchises, with 50 years of history and enormous brand value.

- *It brings together some of the most iconic characters in entertainment, such as Darth Vader, Stormtroopers, Yoda, R2-D2, the Mandalorian, and Grogu.*

A constantly evolving universe thanks to films, series, video games, and experiences that keep the connection alive with new generations. Star Wars: Starfighter: The new film directed by Shawn Levy and starring Ryan Gosling will arrive in theaters on May 28, 2027.



Main target audience: children, teenagers and adults (6-60 years old) who are fans of adventure, science fiction and pop culture. A strong connection with adults who grew up with the saga, generating a significant nostalgic and intergenerational component. One of the most loyal and active fan communities in the entertainment market.





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Articulo: 2100005324

Ean: 8445484398786

descripcion_en:BACKPACK CASUAL FAUX-LEATHER STAR WARS
DARTH VADER

Articulo: 2100006948

Ean: 8445484771299

descripcion_en:BACKPACK CASUAL TRAVEL STAR WARS

Articulo: 2100006506

Ean: 8445484622201

descripcion_en:BACKPACK CASUAL TRAVEL ADULT STAR WARS



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Articulo: 2100006505

Ean: 8445484622171

descripcion_en:SHOPPING BAG STAR WARS

Articulo: 2600003737

Ean: 8445484771107

descripcion_en:GIFT SET PINS STAR WARS

Articulo: 2600003447

Ean: 8445484685442

descripcion_en:GIFT SET BOX BUSTER STAR WARS



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Artículo: 2600003422
Ean: 8445484685107
descripcion_en:GIFT SET DESK STAR WARS

Artículo: 2600003429
Ean: 8445484685206
descripcion_en:GIFT SET COVER / CASE STAR WARS

Artículo: 2600003433
Ean: 8445484685244
descripcion_en:GIFT SET COLECCIONISTA STAR WARS



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Artículo: 2600003434
Ean: 8445484685251
descripcion_en:GIFT SET COLECCIONISTA STAR WARS

Artículo: 2700002964
Ean: 8445484771909
descripcion_en:STATIONERY SET STAR WARS

Artículo: 2700002965
Ean: 8445484771916
descripcion_en:STATIONERY SET STAR WARS



Articulo: 2700002598
Ean: 8445484685046
descripcion_en: PENCIL HOLDER 3D STAR WARS



AVAILABLE
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Articulo: 2900003839
Ean: 8445484684513
descripcion_en: SHORT SHIRT SINGLE JERSEY SET STAR WARS



Articulo: 2900003844
Ean: 8445484684599
descripcion_en:HOME GIFT SET CORAL FLEECE SET STAR WARS



AVAILABLE
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Articulo: 2900003407
Ean: 8445484623253
descripcion_en: SOCKS ADULT STAR WARS



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Articulo: 2900003408
Ean: 8445484623277
descripcion_en: SOCKS ADULT STAR WARS



**AVAILABLE
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Articulo: 2900003409
Ean: 8445484623291
descripcion_en: SOCKS ADULT STAR WARS



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Articulo: 2900003405
Ean: 8445484623215
descripcion_en: SOCKS PACK 3 PIECES STAR WARS



AVAILABLE
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Articulo: 2900002554
Ean: 8445484456967
descripcion_en: SOCKS PACK 3 PIECES STAR WARS



AVAILABLE
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Articulo: 2900003403
Ean: 8445484623178
descripcion_en: SOCKS PACK 5 PIECES STAR WARS



AVAILABLE
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Articulo: 2900003402
Ean: 8445484623154
descripcion_en: SOCKS PACK 12 PIECES STAR WARS



STRANGER THINGS



MARKET

190+

Countries reached A global fan phenomenon



About the character

- One of Netflix's most successful original franchises and one with the greatest cultural impact worldwide.
- Over 140 million views for Season 4, making it one of the most-watched English-language series in Netflix history.
- A global pop culture phenomenon that combines 80s nostalgia, supernatural adventure, horror, and coming-of-age stories.



Audience

- Main target audience: Generation Z, Millennials, and adults motivated by the brand's nostalgic component.
- Over 40 million followers on social media through the franchise's official channels and Netflix.
- High engagement thanks to a very active fan community, driven by theories, cosplay, and collecting.





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Artículo: 2100006331

Ean: 8445484579260

descripcion_en:BACKPACK CASUAL FAUX-LEATHER STRANGER THINGS

Artículo: 2100006330

Ean: 8445484579246

descripcion_en:BACKPACK CASUAL TRAVEL STRANGER THINGS

Artículo: 2100006329

Ean: 8445484579222

descripcion_en:SHOPPING BAG STRANGER THINGS

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Artículo: 2100006328

Ean: 8445484579208

descripcion_en:SHOPPING BAG STRANGER THINGS

Artículo: 2100006332

Ean: 8445484579284

descripcion_en:BAG FAUX-LEATHER STRANGER THINGS

Artículo: 2100006334

Ean: 8445484579321

descripcion_en:PORTFOLIO FAUX-LEATHER STRANGER THINGS



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AVAILABLE
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Artículo: 2500003648

Ean: 8445484579345

descripcion_en:TOILETRY BAG TOILETBAG STRANGER THINGS

Artículo: 2500003649

Ean: 8445484579369

descripcion_en:TOILETRY BAG TOILETBAG STRANGER THINGS

Artículo: 2500003650

Ean: 8445484579383

descripcion_en:TOILETRY BAG TOILETBAG STRANGER THINGS



AVAILABLE
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Artículo: 2600003589

Ean: 8445484745955

descripcion_en:GIFT SET COLECCIONISTA STRANGER THINGS

Artículo: 2700002796

Ean: 8445484745979

descripcion_en:STATIONERY SET KEYCHAIN / KEY RING
STRANGER THINGS

Artículo: 2700002594

Ean: 8445484684957

descripcion_en:PEN SET STRANGER THINGS



AVAILABLE
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Articulo: 2900003847

Ean: 8445484684629

descripcion_en: SHORT SHIRT SINGLE JERSEY SET STRANGER THINGS



AVAILABLE
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Articulo: 2900003172

Ean: 8445484579437

descripcion_en: SOCKS STRANGER THINGS



AVAILABLE
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Articulo: 2900003176

Ean: 8445484579512

descripcion_en: SOCKS STRANGER THINGS



AVAILABLE
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Articulo: 2900003177

Ean: 8445484579536

descripcion_en: SOCKS STRANGER THINGS



AVAILABLE
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Articulo: 2900003173

Ean: 8445484579451

descripcion_en: SOCKS STRANGER THINGS



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Articulo: 2900003175

Ean: 8445484579499

descripcion_en: SOCKS STRANGER THINGS



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Artículo: 2900003174
Ean: 8445484579475
descripcion_en: SOCKS STRANGER THINGS



AVAILABLE
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Artículo: 2900003170
Ean: 8445484579406
descripcion_en: SOCKS PACK 3 PIECES STRANGER THINGS



AVAILABLE
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Artículo: 2900003171
Ean: 8445484579413
descripcion_en: SOCKS PACK 3 PIECES STRANGER THINGS



AVAILABLE
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Artículo: 2900004676
Ean: 8445484745788
descripcion_en: SOCKS PACK 5 PIECES STRANGER THINGS

SUPERMAN



About the character

Superman is the original superhero and one of the most recognized characters in entertainment history, with over 85 years of legacy.

- *A universal icon associated with values such as hope, courage, justice, and personal growth.*

The property is experiencing a surge in popularity thanks to the new cinematic phase of DC Studios.

Its iconic "S" shield is one of the most recognizable symbols in the world.



Audience

Main target audience: children, teenagers and adults (6-50 years old) who are fans of superheroes, action and adventure.

Strong connection with adults who grew up with the character's comics, movies, and TV series.

A multigenerational audience driven by nostalgia, fandom, and the historical value of the brand.





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Artículo: 2100006206
Ean: 8445484544022
descripcion_en:BACKPACK CASUAL TRAVEL SUPERMAN



AVAILABLE
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Artículo: 2100006757
Ean: 8445484683066
descripcion_en:SHOPPING BAG SUPERMAN SUPERGIRL



AVAILABLE
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Artículo: 2100006209
Ean: 8445484544060
descripcion_en:SHOPPING BAG SUPERMAN



AVAILABLE
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Artículo: 2500003519
Ean: 8445484559002
descripcion_en:TOILETRY BAG TOILETBAG SUPERMAN



AVAILABLE
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Artículo: 2900003777
Ean: 8445484683288
descripcion_en:SOCKS SUPERMAN SUPERGIRL



AVAILABLE
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Artículo: 2900003017
Ean: 8445484544169
descripcion_en:SOCKS SUPERMAN



AVAILABLE
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Articulo: 2900003016
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descripcion_en: SOCKS SUPERMAN



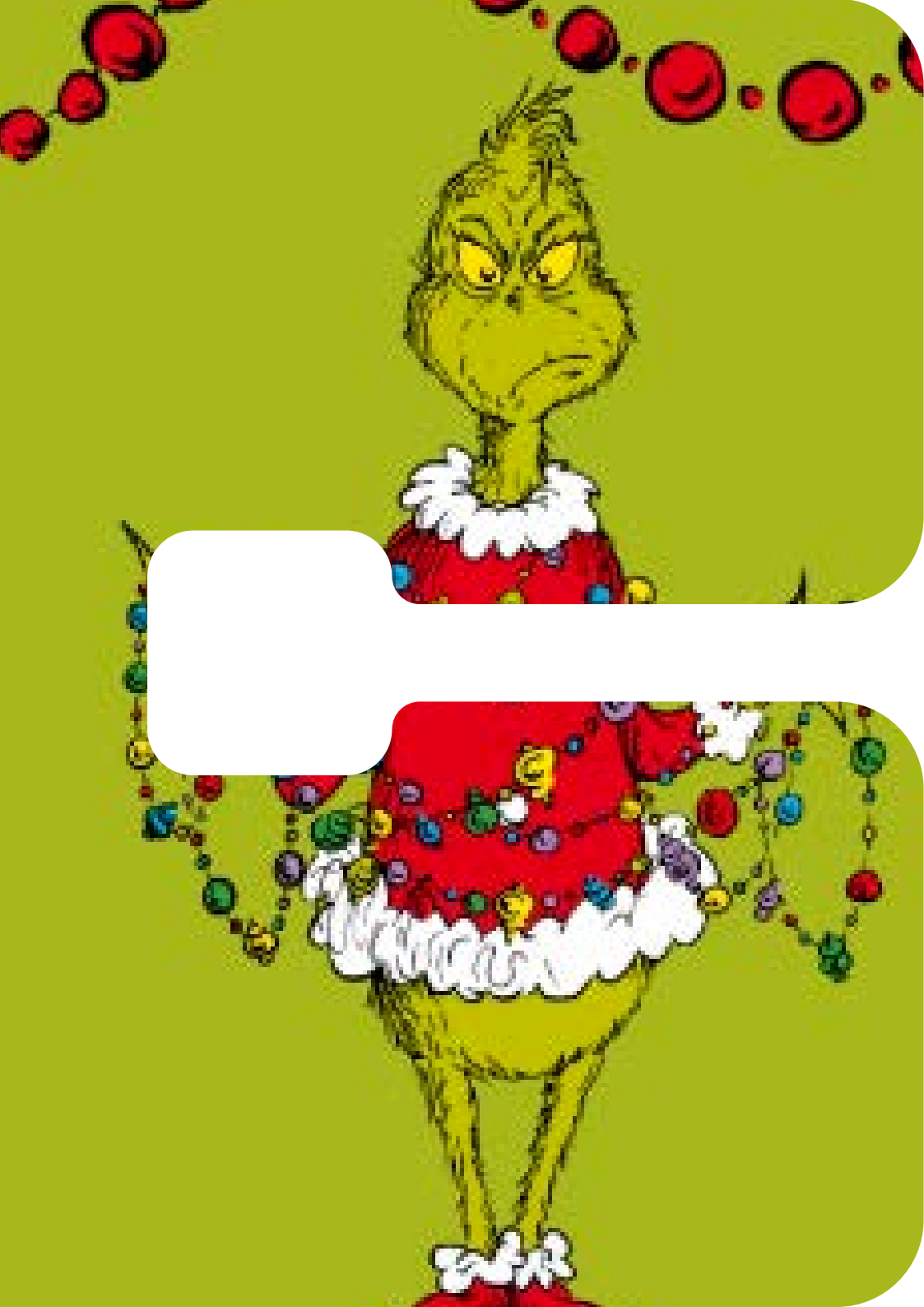
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Articulo: 2900003819
Ean: 8445484684117
descripcion_en: SOCKS PACK 3 PIECES SUPERMAN SUPERGIRL



AVAILABLE
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Articulo: 2900003044
Ean: 8445484544619
descripcion_en: SOCKS PACK 3 PIECES SUPERMAN



The GRINCH™

Dr. Seuss™



About the character

*The Grinch is one of the most iconic holiday characters in popular culture, created by Dr. Seuss in the 1957 classic **How the Grinch Stole Christmas!***

- *A timeless character whose story of transformation, redemption, and the spirit of Christmas has resonated with audiences for generations.*
- *The Grinch has expanded far beyond the original book through animated specials, blockbuster films, merchandise, theme park experiences, and seasonal events.*



Audience

Main target audience: children, families, teenagers, and adults (4-65 years old) who enjoy holiday entertainment, family experiences, comedy, and nostalgic seasonal content.

- *Strong multi-generational appeal, connecting audiences through a universally recognized Christmas story.*
- *Particularly popular among families during the holiday season, driving annual engagement across streaming, television, retail, and live events.*
- *Highly attractive for seasonal promotions, themed experiences, gifting campaigns, and family-focused entertainment partnerships.*
- *A loyal fanbase driven by nostalgia, humor, holiday traditions, and the character's unique visual identity.*



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Articulo: 2900002511

Ean: 8445484450781

descripcion_en: SOCKS THE GRINCH



THE LORD OF THE RINGS



About the character

The Lord of the Rings is one of the most important and influential fantasy franchises in history, based on the work of J.R.R. Tolkien.

- An epic universe filled with heroes, legendary creatures, and iconic settings that has captivated millions of fans worldwide.*
- The third season of The Lord of the Rings: The Rings of Power will premiere on Prime Video on November 11, 2026.*

The Lord of the Rings: The Hunt for Gollum movie will be released in theaters on December 17, 2027.



Audience

Main target audience: teenagers, young adults and adults (15-50 years old) who are fans of fantasy, adventure and pop culture.

Strong connection with long-standing fans who maintain a high level of loyalty to the franchise.

A highly committed fan community, driven by the emotional value, nostalgia, and richness of the Tolkien universe.





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Artículo: 2100006756

Ean: 8445484683059

descripcion_en:BACKPACK CASUAL FAUX-LEATHER THE LORD OF THE RINGS



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Articulo: 2100006767

Ean: 8445484683264

descripcion_en:SHOPPING BAG THE LORD OF THE RINGS



Articulo: 2600003825

Ean: 8445484777321

descripcion_en:DECORATION HOME THE LORD OF THE RINGS



Artículo: 2600003742

Ean: 8445484771152

descripcion_en:GIFT SET PINS THE LORD OF THE RINGS



AVAILABLE
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Articulo: 2600003419

Ean: 8445484685015

descripcion_en:GIFT SET WALLET THE LORD OF THE RINGS



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Articulo: 2700002650

Ean: 8445484692440

descripcion_en:STATIONERY SET THE LORD OF THE RINGS

descripcion_en:PEN SET THE LORD OF THE RINGS



descripcion_en:SHORT SHIRT SINGLE JERSEY SET THE LORD OF THE RINGS



descripcion_en:HOME GIFT SET CORAL FLEECE SET THE LORD OF THE RINGS



descripcion_en:SOCKS THE LORD OF THE RINGS



descripcion_en: SOCKS ADVENT CALENDAR THE LORD OF THE RINGS



descripcion_en:SOCKS PACK 3 PIECES THE LORD OF THE RINGS



AVAILABLE
NOW

Articulo: 2900003825

Ean: 8445484684230

descripcion_en: SOCKS PACK 12 PIECES THE LORD OF THE RINGS



About the character

The Mandalorian is one of the most successful and influential modern entries in the Star Wars universe, created by Jon Favreau for Disney+.

- *The series marked the launch of Disney+'s original programming strategy and quickly became a global phenomenon.*
- *Set after the fall of the Empire, it follows the journey of Din Djarin and Grogu, introducing new stories while expanding the Star Wars mythology.*

The show earned widespread critical acclaim for blending classic western and samurai storytelling with the Star Wars universe.



Audience

Main target audience: teenagers, young adults, and adults (12-55 years old) who are fans of science fiction, adventure, fantasy, gaming, and pop culture.

- *Strong appeal among both lifelong Star Wars fans and newer audiences introduced through streaming platforms.*
- *Highly engaged community driven by collectibles, cosplay, gaming, conventions, and franchise lore.*
- *Broad demographic reach thanks to the universal appeal of Grogu and the show's accessible storytelling.*
- *Particularly attractive for collaborations involving entertainment, technology, toys, collectibles, QSR, and lifestyle brands.*



descripcion_en:SHOPPING BAG THE MANDALORIAN



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About the characters

X-Men is one of Marvel's most iconic franchises, made up of some of the most popular characters in comics and entertainment, such as Wolverine, Deadpool, Storm, Rogue, Cyclops, Magneto, and Professor X.

A unique universe that combines action, superpowers, diversity, belonging, and teamwork, connecting especially with teenage and adult audiences.

The franchise is experiencing a moment of great relevance thanks to the success of X-Men '97, the return of mutants to the forefront of Marvel, and their imminent integration into the MCU.



Audience

Main target audience: teenagers and young adults (12-35 years old) who are fans of Marvel, action, and superheroes. Strong connection with adults who grew up with the comics, movies, and the original animated series.

- *High affinity for gaming, collectibles, urban fashion, and premium products.*

A very loyal fan community, driven by characters with very distinct identities and styles.





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Articulo: 2600003484
Ean: 8445484692433
descripcion_en:GIFT SET WALLET X-MEN

Articulo: 2900003840
Ean: 8445484684537
descripcion_en:SHORT SHIRT SINGLE JERSEY SET X-MEN



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Articulo: 2900003809
Ean: 8445484683912
descripcion_en:SOCKS X-MEN



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Articulo: 2900003829
Ean: 8445484684315
descripcion_en:SOCKS PACK 3 PIECES X-MEN

