Cerdá

LIFE'S LITTLE MOMENTS



FAN COLLECTOR

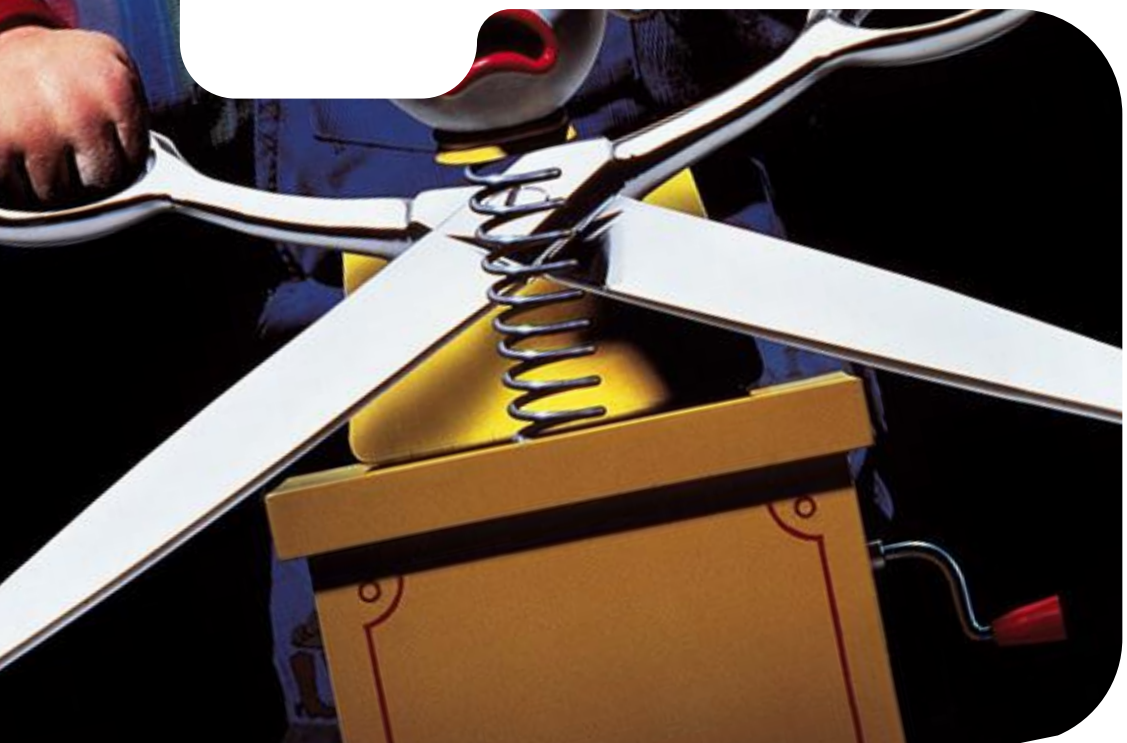
Available now











CHUCKY

About the character

An icon of horror and pop culture with over 35 years of history.

- A cult figure with high notoriety and an immediately recognizable visual design.

Present in film, television, gaming, collectibles and merchandising.

- Closely linked to Halloween, horror trends, and adult lifestyle products.

Audience

Main target audience: teenagers and young adults (15-35 years old) who are fans of horror, pop culture, and entertainment.

- Secondary target: nostalgic adults who grew up with the franchise and are looking for products with emotional value.

> High affinity for collectibles, fashion, accessories, and limited-edition items. > Consumers more inclined to buy based on fandom and differentiation than on functional need.





2500003372



2100005939



Cerdá
LIFE'S LITTLE MOMENTS



Articulo: 2100005939
Ean: 8445484515091
descripcion_en:BACKPACK CASUAL FAUX-LEATHER CHUCKY



Articulo: 2500003372
Ean: 8445484516135
descripcion_en:TOILETRY BAG TOILETBAG CHUCKY





MARVEL DAREDEVIL

About the character

One of the most iconic and mature superheroes in the Marvel universe.

- It combines action, justice, and personal growth with a distinctive urban aesthetic.

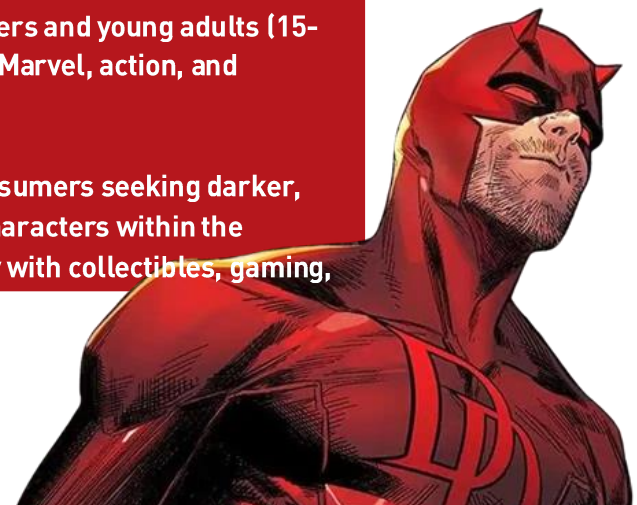
It has gained significant prominence through comics, television series, and its integration into the Marvel Universe.

- Property with strong appeal for fashion, accessories, stationery and lifestyle products.
- The third season of Daredevil: Born Again will premiere in March 2027 on Disney+

Audience

Main target audience: teenagers and young adults (15-35 years old) who are fans of Marvel, action, and superheroes.

> Special connection with consumers seeking darker, more realistic, and mature characters within the Marvel universe. High affinity with collectibles, gaming,



Pen + clip + pin



2700002589



Articulo: 2700002589
Ean: 8445484684902 ***descripcion_en:***PEN
SET DAREDEVIL

Disney Winnie the Pooh

About the character

- A top-tier evergreen preschool and family IP.
- Collaborations with fast fashion and premium brands like Zara, H&M...
- Growing presence in lifestyle aesthetics

Audience

Strong cross-generational appeal: parents who grew up with the stories now purchase for their children.





2500004131



2100006755



Articulo: 2100006755
Ean: 8445484683035
descripcion_en:BACKPACK CASUAL FAUX-LEATHER DISNEY WINNIE THE POOH



Articulo: 2500004131
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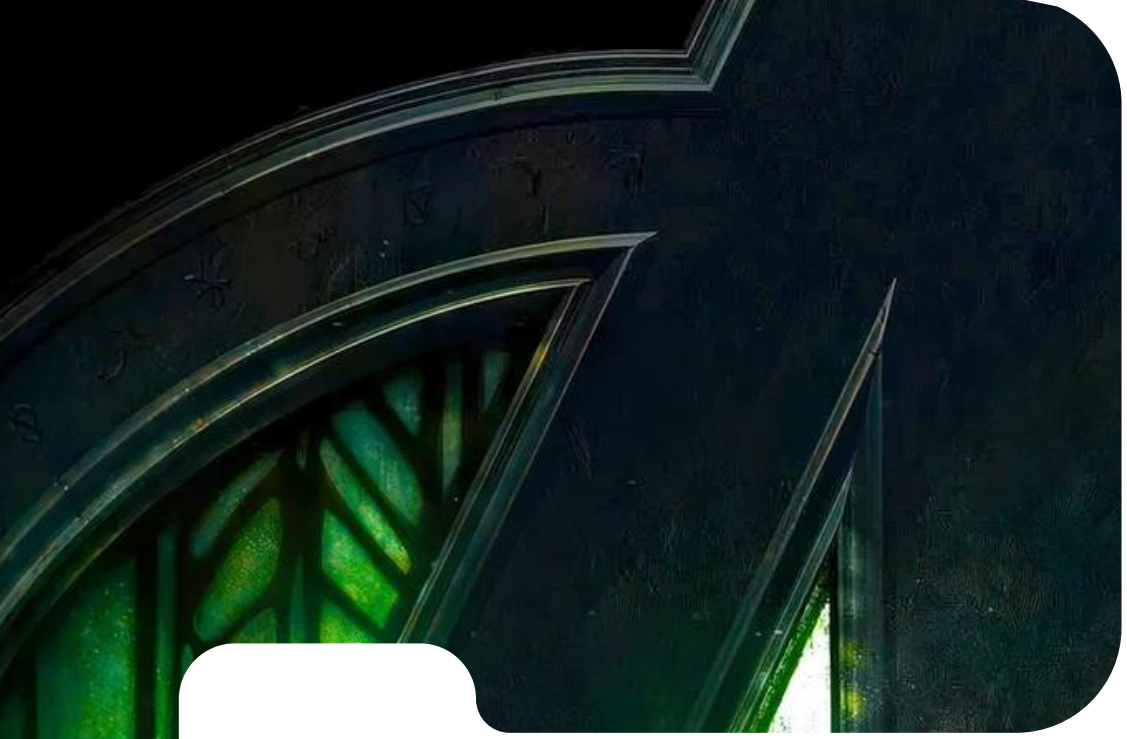
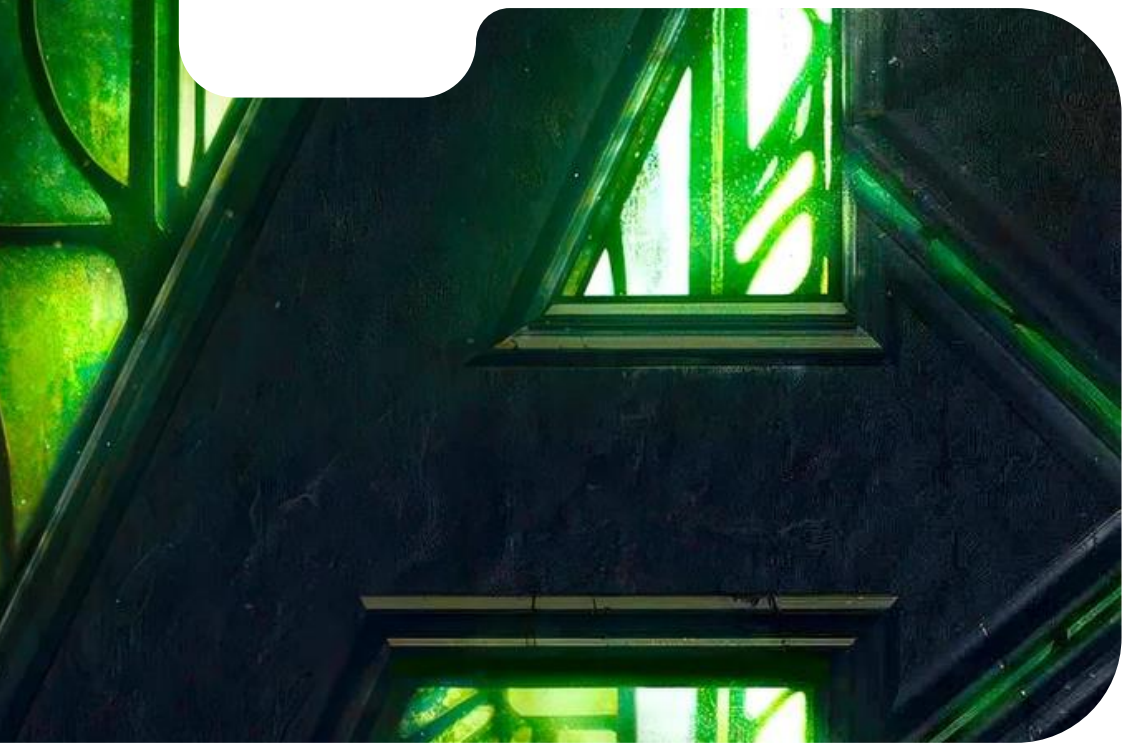
descripcion_en:KIDS JEWELRY BOX DISNEY WINNIE THE POOH





MARVEL AVENGERS DOOMSDAY

About the character

Marvel's next major cinematic event, premiering on December 18, will boost the visibility of the Avengers and key characters in the Marvel universe.

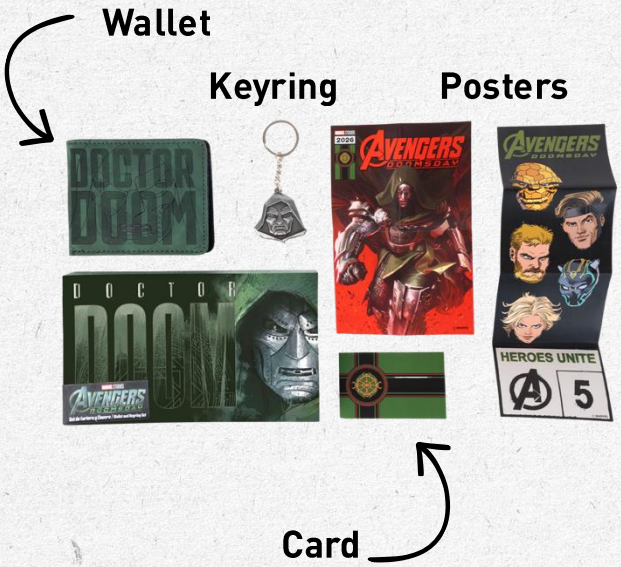
- It brings together some of the franchise's most popular heroes, generating excitement among longtime fans and new generations.
- One of the most powerful properties in global entertainment, with a huge presence in film, streaming, gaming, and licensing.

Audience

Main target audience: teenagers and young adults (14-35 years old) who are fans of Marvel and superheroes.

- A very broad and diverse audience thanks to the global recognition of The Avengers.

> Especially appealing to fans of action, collecting, gaming, and pop culture. > High purchase potential for everyday use, as a gift, and as a collectible item.



2600003418



Notebook with white pages

2600003430



Articulo: 2600003418
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descripcion_en:GIFT SET WALLET DOOM



Articulo: 2600003430
Ean: 8445484685213
descripcion_en:GIFT SET COVER / CASE DOOM





MARVEL STUDIOS

the Fantastic 4

About the characters

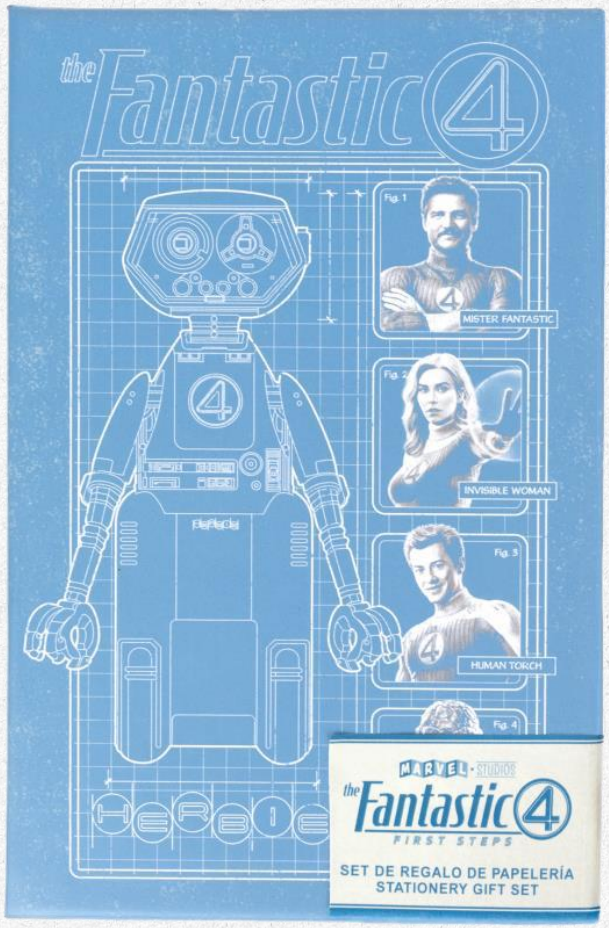
The Fantastic Four first appeared in the comic book Fantastic Four #1, published in November 1961.
They are considered Marvel's first major superhero family and the starting point of the modern Marvel Universe.
It combines adventure, science, exploration, and teamwork, setting it apart from the rest of the Marvel heroes.
Featuring highly recognizable characters: Mr. Fantastic, Invisible Woman, Human Torch, and The Thing.

Audience

- Main target audience: teenagers and young adults (14-35 years old) who are fans of Marvel and superheroes.

Appealing to both young consumers and long-time comic book fans.

> Family audience that values stories of adventure, cooperation, and discovery.



Pen





Pin



Clip

2700002596



AVAILABLE NOW

Articulo: 2700002596
Ean: 8445484684971
descripcion_en:PEN SET FANTASTIC FOUR





GREMLINS

About the character

Gremlins is a cult franchise that combines humor, adventure, and fantasy with a strong nostalgic component.
Gizmo is one of the most recognizable and beloved characters in 1980s pop culture.
A brand with great emotional value and high awareness among adult consumers.

Audience

Main target audience: young adults and adults (25-45 years old) who grew up with the franchise and are looking for products linked to nostalgia and pop culture.

- Secondary target audience: teenagers and young adults attracted to iconic characters and retro trends.





2500003374



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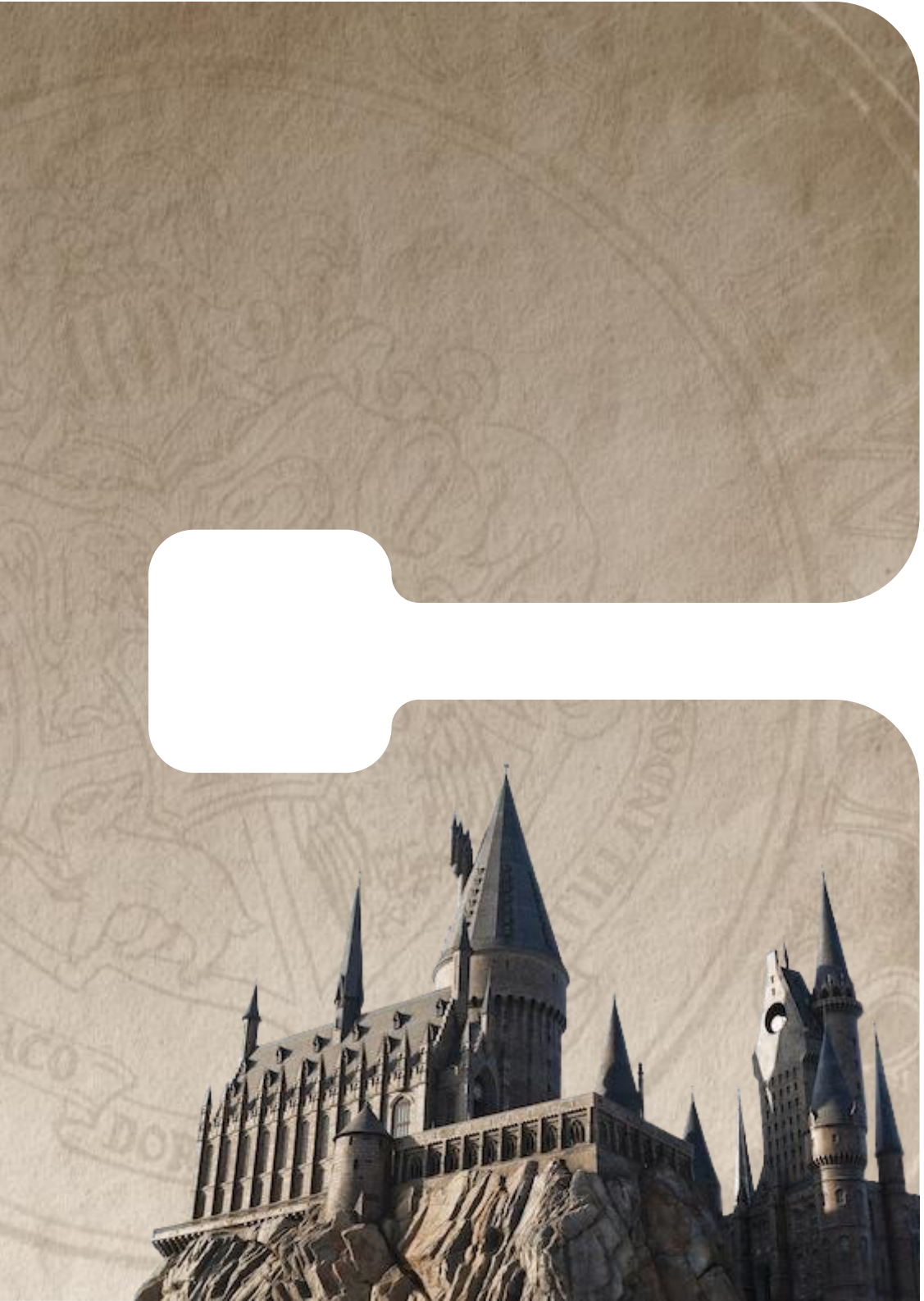
descripcion_en:TOILETRY BAG TOILETBAG FLEECE GREMLINS



Harry Potter

About the character

One of the most successful and recognized entertainment franchises in the world, with a global and multigenerational fan community.
A universe rich in magic, adventure, friendship and belonging, with great potential for storytelling and collecting.
It continues to gain relevance thanks to new experiences, content, and the upcoming launch of the HBO series in Christmas 2026.

Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of the magical universe of Hogwarts.

- A strong connection with adults who grew up with the books and films, generating a significant nostalgia effect.

> High affinity for collectibles, lifestyle, gaming, and fandom products. > Highly engaged community with frequent purchases and searches for themed items.



2100005930

Wallet



2100005962



2100005926



2100005928



2100005929



2100005927



2100005187



2100005943



2100005963



2500003358

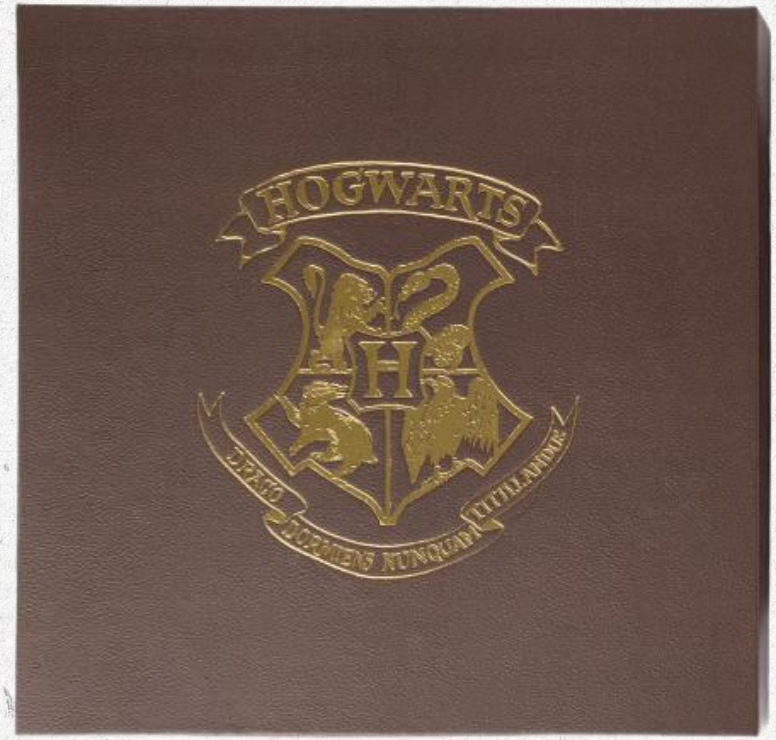




2500004135


Notebook
Marauder's Map
Heat-seleable patches
Ticket
Letter
Keyring
Socks
Notebook + pen

2600003435



Notebook with blank pages



Paper envelope



Pen





Inkwell

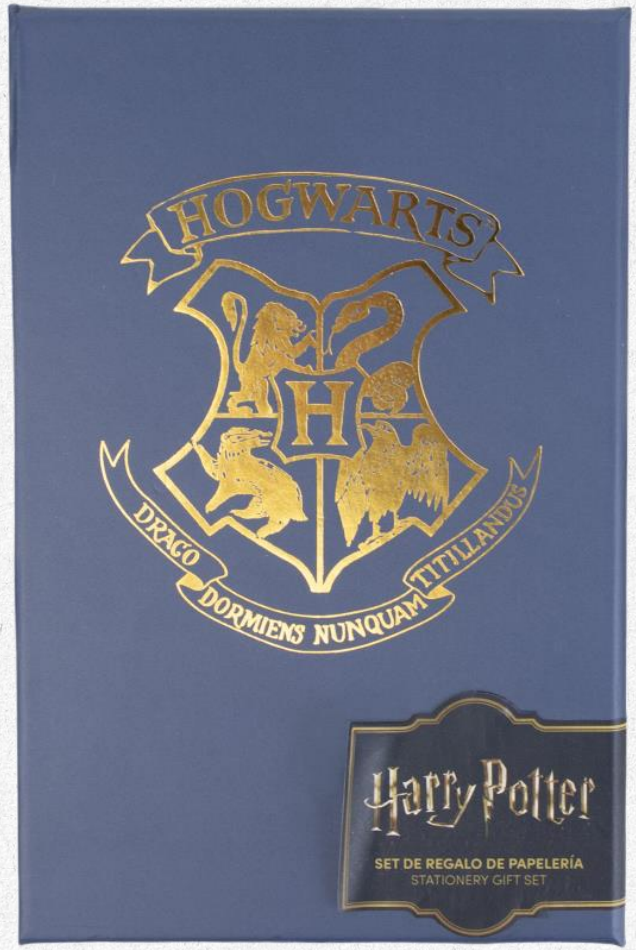




Stamp

Sealing wax

2700002684



Pen



Pin



Clip



2700002593


Harry Potter
HOGWARTS
MULTI - HOLDER


HOGWARTS
DRACO DORMIENS NUNQUAM TITILANDUS

2700002600



Articulo: 2100005930
Ean: 8445484514919
descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER LUNA LOVEGOOD



Articulo: 2100005926
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descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER GRYFFINDOR



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descripcion_en:BACKPACK CASUAL FAUX-LEATHER HARRY POTTER SLYTHERIN



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descripcion_en:BAG FAUX-LEATHER HARRY POTTER HONEYDUKES



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descripcion_en:PORTFOLIO FAUX-LEATHER HARRY POTTER LUNA LOVEGOOD



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descripcion_en:TOILETRY BAG TOILETBAG FAUX-LEATHER HARRY POTTER HONEYDUKES



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descripcion_en:GIFT SET COLECCIONISTA HARRY POTTER



Articulo: 2700002684
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descripcion_en:STATIONERY SET HARRY POTTER



Articulo: 2700002593
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descripcion_en:PEN SET HARRY POTTER



Articulo: 2700002600
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descripcion_en:PENCIL HOLDER 3D HARRY POTTER



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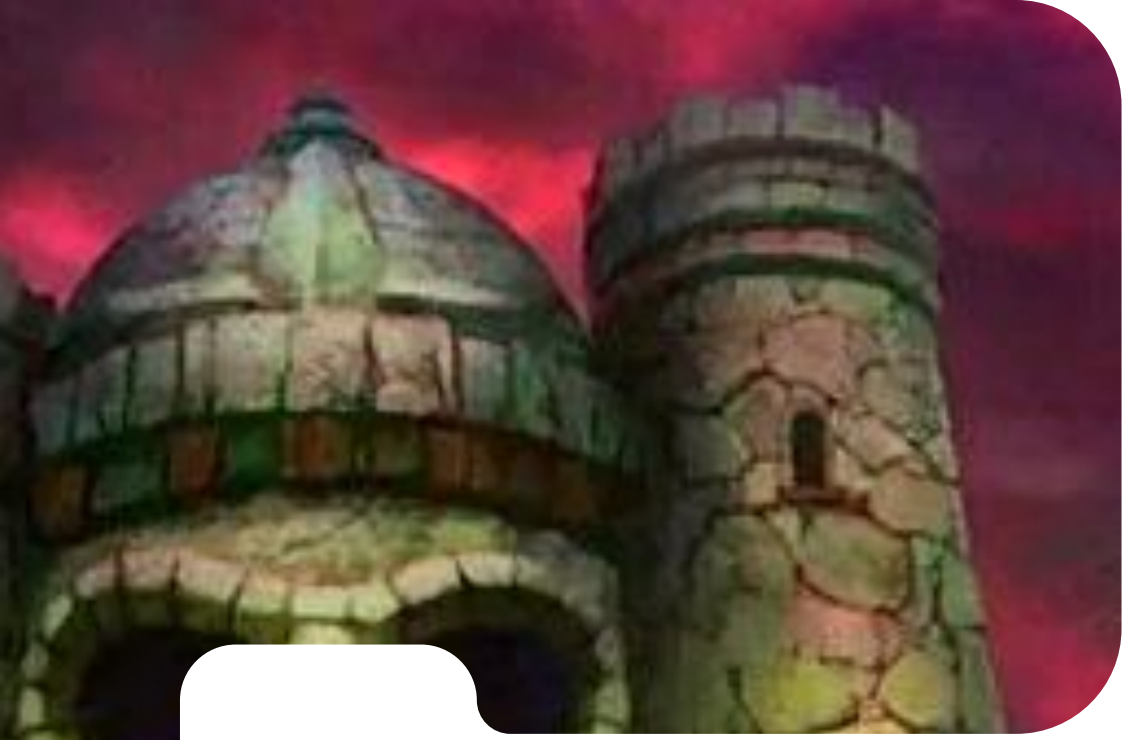



MASTERS OF THE UNIVERSE

About the character

Masters of the Universe is one of Mattel's most iconic franchises, created in 1982 and starring He-Man and Skeletor.

- An epic fantasy universe that combines heroes, magic, adventure, and action, with a strong nostalgic component.

Recently reinforced with the release of the new live-action film Masters of the Universe (2026).
Excellent fit for collectibles, fashion, accessories, gaming and lifestyle products.

Audience

Main target audience: adults (30-50 years old) who grew up with the license and maintain a strong emotional connection with the brand.
Secondary target audience: children, teenagers, and young adults attracted to fantasy, adventure, and heroic universes.





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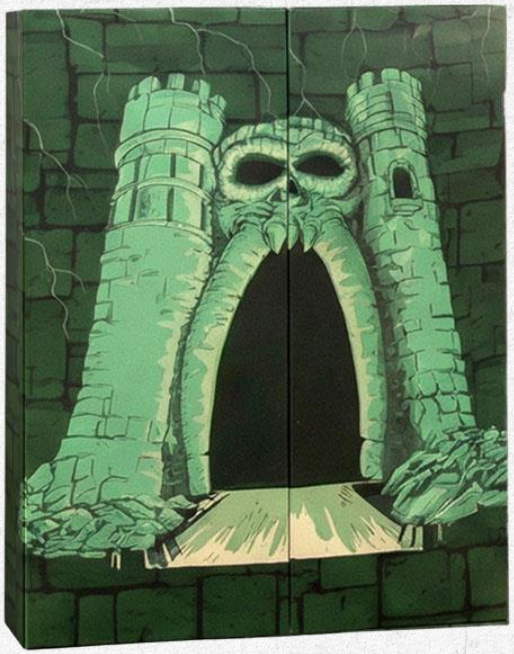



Tote bag

Mouse pad

Notebook with blank pages + pen









Stickers



Sticky notes

2600003420

T-shirt



Socks



Heat-seleable patches





Metal Sheets



2900003836



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Articulo: 2600003420
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descripcion_en:SET REGALO ESCRITORIO MOTU



Articulo: 2900003836
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descripcion_en:SHORT SHIRT SINGLE JERSEY SET MOTU





TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS



About the character

The Nightmare Before Christmas is one of Disney's most iconic franchises, with a unique aesthetic created by Tim Burton.
Jack Skellington and Sally have become icons of pop culture, alternative style, and collecting.

- It combines Halloween and Christmas, which greatly extends its commercial reach throughout the second half of the year.

Strong presence in fashion, accessories, gifts and lifestyle products for teens and adults.

Audience

Main target audience: teenagers and young adults (15-35 years old) attracted to the Burton universe, gothic style and pop culture.

- A very loyal community that seeks distinctive products with their own personality.



2100005204



2100005932



2100005954



2100005966



2500003363



2500002888



2500003185



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descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE CHRISTMAS



Articulo: 2500003363
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descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE CHRISTMAS



AVAILABLE NOW

Articulo: 2500003185
Ean: 8445484461251
descripcion_en:TOILETRY BAG TOILETBAG NIGHTMARE BEFORE CHRISTMAS



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LIFE'S LITTLE MOMENTS

Disney · PIXAR

About the character

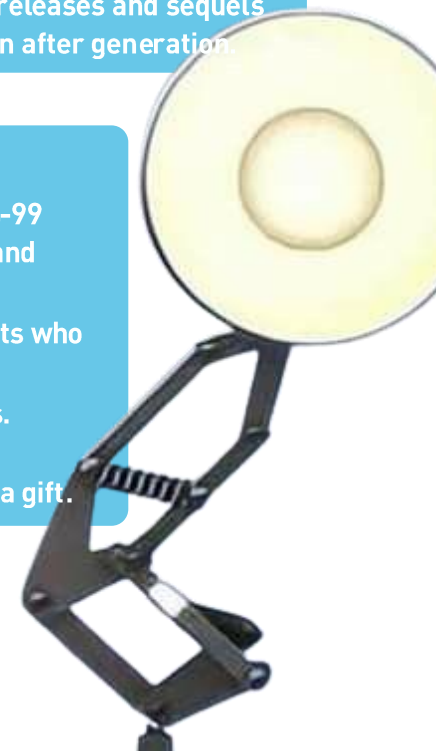
Pixar brings together some of the most successful and beloved family franchises in entertainment, such as Toy Story, Cars, Monsters, Inc., Finding Nemo, The Incredibles, Inside Out, and Coco.
Stories that combine emotion, humor, and universal values, creating a unique connection with children and adults.
A constantly evolving universe thanks to new releases and sequels that maintain the brand's relevance generation after generation.

Audience

Main target audience: children and families (4-99 years old) attracted by endearing characters and exciting adventures.

- A strong connection with parents and adults who grew up with Pixar films and share the experience with their children or relatives.

> Broad target audience, with great appeal as a gift.





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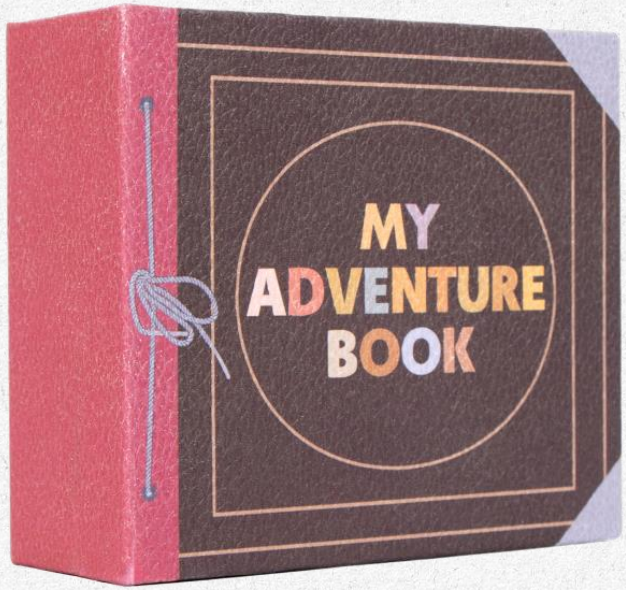



2500004128



Postcar



Pin





Lanyard



Notebook



Pen



Sticky notes

2600003431



COLLECTOR BOX



Mask

Markbook















Lanyard





Notebook

Keyring



Heat-seleable patches





Mini mirror



Pins

2600003432

SCRAPBOOK







Photos







Postals





Notebook

Stamp





Sticky notes





Pen



Posters



Stickers

2700002602





2700002597



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descripcion_en:GIFT SET COLECCIONISTA PIXAR UP



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descripcion_en:SET REGALO COLECCIONISTA PIXAR



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descripcion_en:STATIONERY SET SCRAPBOOK PIXAR UP



Articulo: 2700002597
Ean: 8445484685039
descripcion_en:PENCIL HOLDER 3D PIXAR UP



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LIFE'S LITTLE MOMENTS



MARVEL

THE PUNISHER

About the character

The Punisher is one of Marvel's most iconic and mature characters, recognized for his urban, realistic, and action-packed approach.

- A cult antihero with a large fanbase and an iconic visual identity thanks to the famous skull symbol.

He has gained a new generation of fans thanks to his appearances in the Daredevil and The Punisher series, establishing himself as one of the most popular characters in the Marvel universe for adult audiences.

Audience

Main target audience: older teenagers and adults (16-45 years old) who are fans of Marvel, action, and pop culture.
It has special appeal for consumers seeking more mature and realistic offerings within the superhero universe.

A highly loyal audience driven by fandom, visual identity, and the character's distinctive positioning.



2100006751

Wallet



Keyring





Card



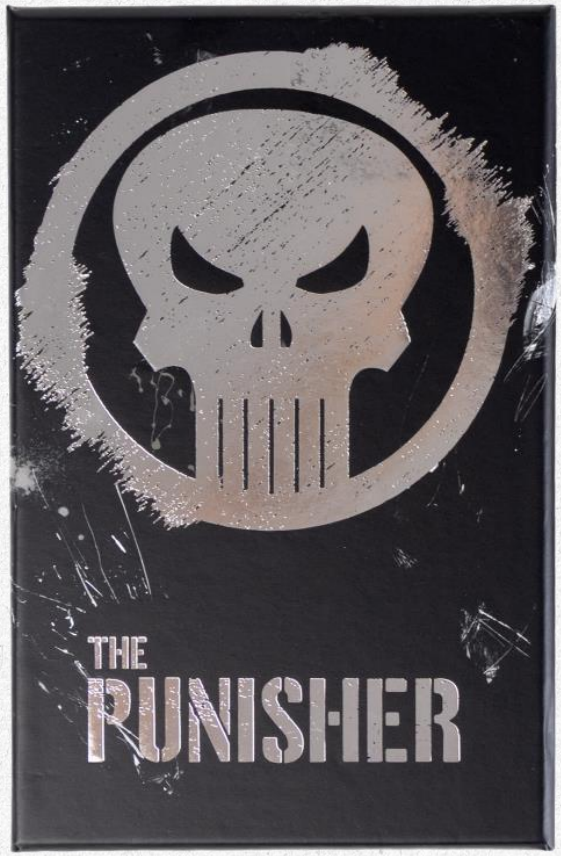


Pin

Poster



2600003417





Pen



Pin



Clip

2700002588

T-Shirt



Socks



Heat-sealable patches





Metal Sheets



2900003837



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descripcion_en:BACKPACK CASUAL TRAVEL PUNISHER



Articulo: 2600003417
Ean: 8445484684995
descripcion_en:SET REGALO PORTFOLIO PUNISHER



Articulo: 2700002588
Ean: 8445484684896 ***descripcion_en:***PEN SET PUNISHER



Articulo: 2900003837
Ean: 8445484684476
descripcion_en:SHORT SHIRT SINGLE JERSEY SET PUNISHER





MARVEL

SPIDER-MAN

Miles Morales

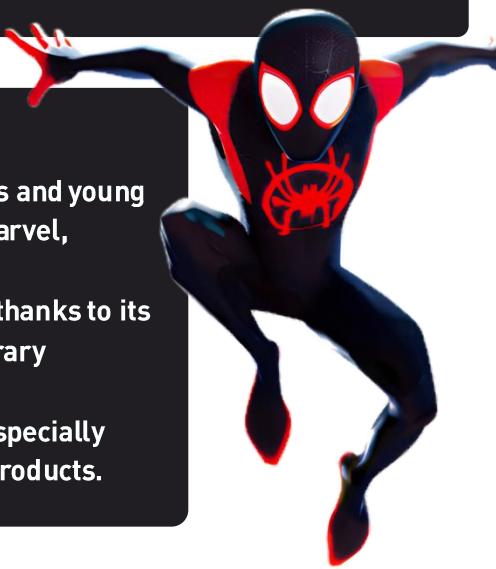
About the character

Miles Morales represents the new generation of Spider-Man, combining the power of Marvel with a fresh, modern identity closely connected to urban culture.

- Its popularity has skyrocketed thanks to the global success of the films Spider-Man: Into the Spider-Verse and Spider-Man: Across the Spider-Verse, considered benchmarks of modern animation.

The film Spider-Man: Beyond the Spider-Verse will be released in theaters on June 18, 2027.

It combines action, diversity, creativity and aspiration, values that are especially relevant for new generations.



Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of Marvel, superheroes, animation and gaming.

- Strong connection with Generation Z thanks to its approachable personality, contemporary language, and urban setting.

A very active audience on social media, especially receptive to visual trends and premium products.



2100006750

Wallet





Keyring



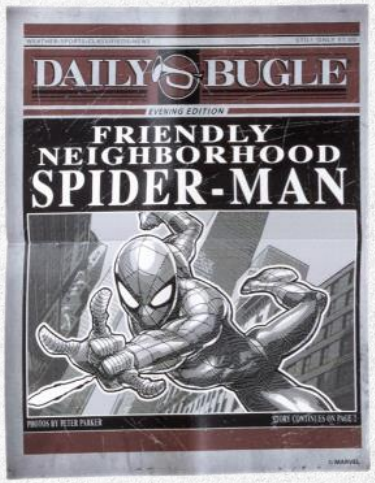
Pin





Card

Poster



2600003416



2600003421

Notebook + pen



LAPTOP CASE SET



Stickers





Laptop case

2600003428



Pen





Pin



Clip

2700002587

T-shirt



Socks



Socks

Heat-seleable patches





Metal Sheets



2900003851



2900003842



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descripcion_en:SET REGALO PORTFOLIO SPIDERMAN



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descripcion_en:SET REGALO ESCRITORIO SPIDERMAN



Articulo: 2600003428
Ean: 8445484685190
descripcion_en:SET REGALO COVER / CASE SPIDERMAN



Articulo: 2700002587
Ean: 8445484684889 ***descripcion_en:***PEN
SET SPIDERMAN



Articulo: 2900003851
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descripcion_en:SHORT SHIRT SINGLE JERSEY SET SPIDERMAN



AVAILABLE NOW

Articulo: 2900003842
Ean: 8445484684575
descripcion_en:SWEATSHIRT SPIDERMAN



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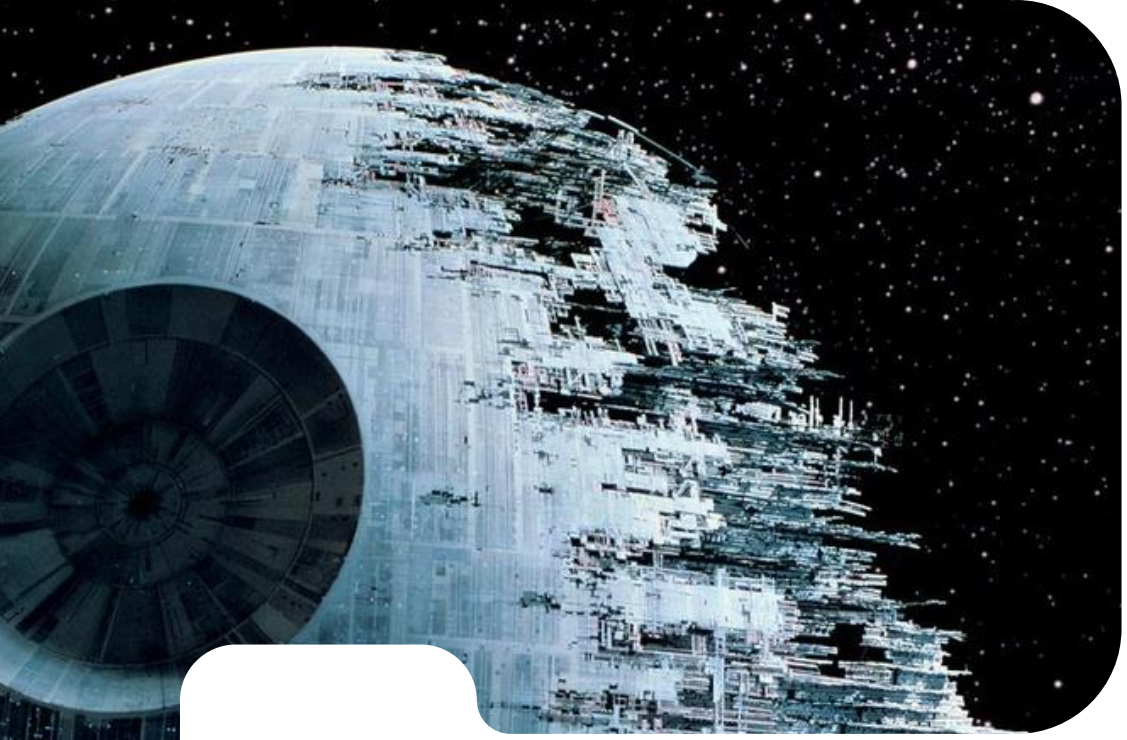
LIFE'S LITTLE MOMENTS





STAR WARS

Character info

Star Wars is one of the world's most iconic and recognized franchises, with 50 years of history and enormous brand value.

- It brings together some of the most iconic characters in entertainment, such as Darth Vader, Stormtroopers, Yoda, R2-D2, the Mandalorian, and Grogu.

A constantly evolving universe thanks to films, series, video games, and experiences that keep the connection alive with new generations. Star Wars: Starfighter: The new film directed by Shawn Levy and starring Ryan Gosling will arrive in theaters on May 28, 2027.

Main target audience: children, teenagers and adults (6-60 years old) who are fans of adventure, science fiction and pop culture. A strong connection with adults who grew up with the saga, generating a significant nostalgic and intergenerational component. One of the most loyal and active fan communities in the entertainment market.





2100005324



2100006506


Tote bag
Notebook
Stickers
Sticky notes
Pen
Mouse pad
STORMTROOPER
GALACTIC EMPIRE
DARK SIDE
THE FIRST GALACTIC EMPIRE

2600003422

Laptop case



Notebook



Pen



Stickers

2600003429

Set of posters



2600003434





2700002598

Metal Sheets





T-shirt

Heat-seleable patches







Socks



2900003839



Articulo: 2100005324
Ean: 8445484398786
descripcion_en:BACKPACK CASUAL FAUX-LEATHER STAR WARS DARTH VADER



Articulo: 2100006506
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descripcion_en:GIFT SET DESK STAR WARS



Articulo: 2600003429
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descripcion_en:GIFT SET COVER / CASE STAR WARS



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descripcion_en:GIFT SET COLECCIONISTA STAR WARS



Articulo: 2700002598
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descripcion_en:PENCIL HOLDER 3D STAR WARS



Articulo: 2900003839
Ean: 8445484684513
descripcion_en:SHORT SHIRT SINGLE JERSEY SET STAR WARS



Cerdá
LIFE'S LITTLE MOMENTS





STRANGER THINGS

MARKET

190+

Countries reached A global fan phenomenon

Audience

- Main target audience: Generation Z, Millennials, and adults motivated by the brand's nostalgic component.
- Over 40 million followers on social media through the franchise's official channels and Netflix.
- High engagement thanks to a very active fan community, driven by theories, cosplay, and collecting.

About the character

- One of Netflix's most successful original franchises and one with the greatest cultural impact worldwide.
- Over 140 million views for Season 4, making it one of the most-watched English-language series in Netflix history.
- A global pop culture phenomenon that combines 80s nostalgia, supernatural adventure, horror, and coming-of-age stories.





2100006331



2500003649



2100006330



2100006334



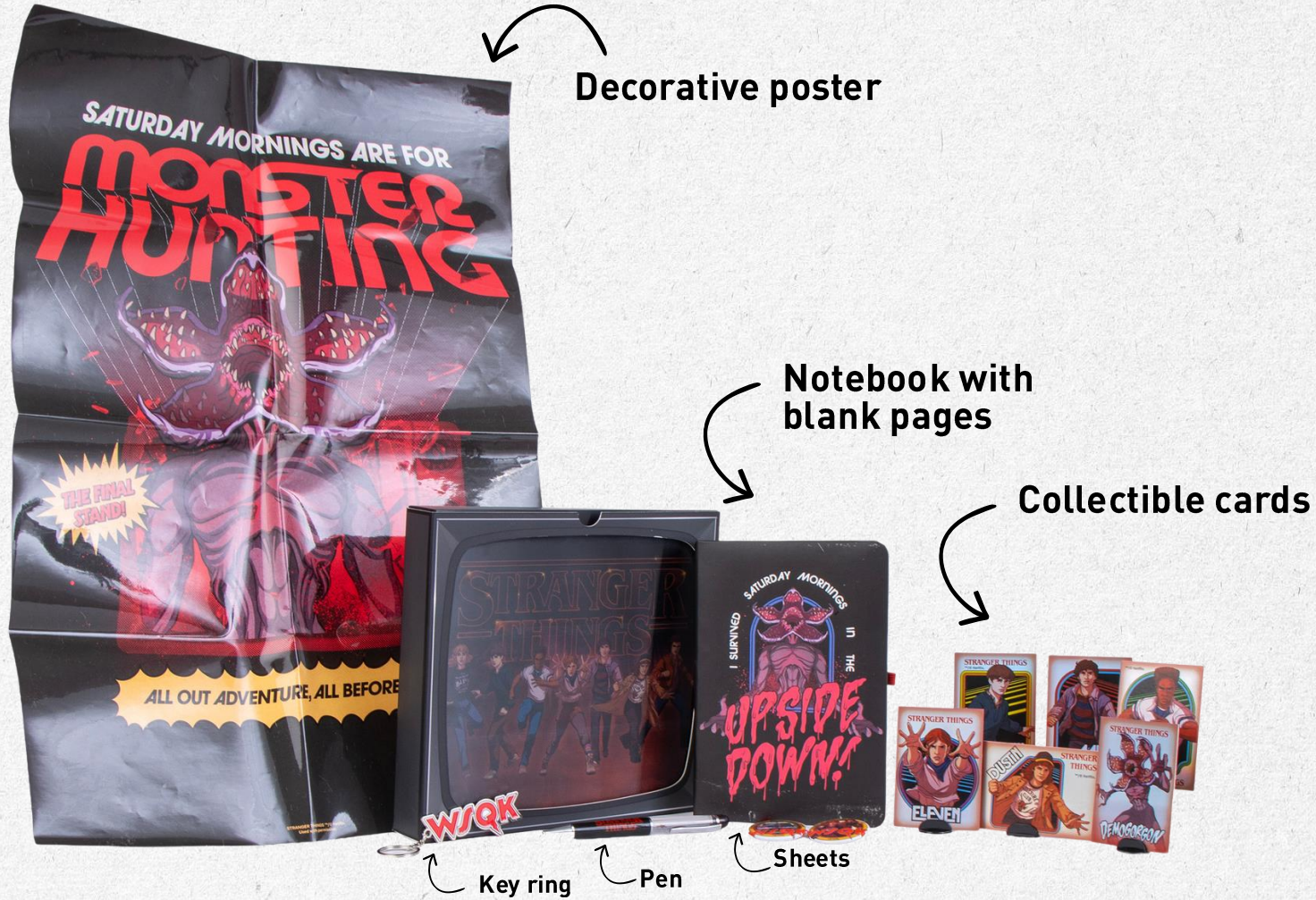
2500003648



2100006332



2500003650


Decorative poster
SATURDAY MORNINGS ARE FOR
MONSTER HUNTING
THE FINAL STAND!
ALL OUT ADVENTURE, ALL BEFORE
Notebook with blank pages
STRANGER THINGS
SURVIVED SATURDAY MORNINGS IN THE
UPSIDE DOWN!
WSQK
Collectible cards
STRANGER THINGS
DUSTIN
ELEVEN
DEMOGORGON
Key ring
Pen
Sheets

2600003589



Notebook with blank pages

Pen

Key ring





2700002796



2700002594

Vinyl T-shirt





Elasticated socks



Heat-sealable patches





Metal Sheets

2900003847



AVAILABLE NOW

Articulo: 2100006331
Ean: 8445484579260
descripcion_en:BACKPACK CASUAL FAUX-LEATHER STRANGER THINGS



AVAILABLE NOW

Articulo: 2100006330
Ean: 8445484579246
descripcion_en:BACKPACK CASUAL TRAVEL STRANGER THINGS



AVAILABLE NOW

Articulo: 2100006332
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descripcion_en:BAG FAUX-LEATHER STRANGER THINGS



AVAILABLE NOW

Articulo: 2100006334
Ean: 8445484579321
descripcion_en:PORTFOLIO FAUX-LEATHER STRANGER THINGS



AVAILABLE NOW

Articulo: 2500003648
Ean: 8445484579345
descripcion_en:TOILETRY BAG TOILETBAG STRANGER THINGS



AVAILABLE NOW

Articulo: 2500003649
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Articulo: 2500003650
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descripcion_en:TOILETRY BAG TOILETBAG STRANGER THINGS



Articulo: 2600003589
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descripcion_en:GIFT SET COLECCIONISTA STRANGER THINGS



Articulo: 2700002796
Ean: 8445484745979
descripcion_en:STATIONERY SET KEYCHAIN / KEY RING STRANGER THINGS



Articulo: 2700002594
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Articulo: 2900003847
Ean: 8445484684629
descripcion_en:SHORT SHIRT SINGLE JERSEY SET STRANGER THINGS



Cerdá
LIFE'S LITTLE MOMENTS

SUPERMAN

About the character

Superman is the original superhero and one of the most recognized characters in entertainment history, with over 85 years of legacy.

- A universal icon associated with values such as hope, courage, justice, and personal growth.

The property is experiencing a surge in popularity thanks to the new cinematic phase of DC Studios.
Its iconic "S" shield is one of the most recognizable symbols in the world.



Audience

Main target audience: children, teenagers and adults (6-50 years old) who are fans of superheroes, action and adventure.
Strong connection with adults who grew up with the character's comics, movies, and TV series.
A multigenerational audience driven by nostalgia, fandom, and the historical value of the brand.



2100006206



2500003519



Articulo: 2100006206
Ean: 8445484544022
descripcion_en:BACKPACK CASUAL TRAVEL SUPERMAN



Articulo: 2500003519
Ean: 8445484559002
descripcion_en:TOILETRY BAG TOILETBAG SUPERMAN





THE LORD OF THE RINGS

About the character

The Lord of the Rings is one of the most important and influential fantasy franchises in history, based on the work of J.R.R. Tolkien.

- An epic universe filled with heroes, legendary creatures, and iconic settings that has captivated millions of fans worldwide.
- The third season of The Lord of the Rings: The Rings of Power will premiere on Prime Video on November 11, 2026.

The Lord of the Rings: The Hunt for Gollum movie will be released in theaters on December 17, 2027.

Audience

Main target audience: teenagers, young adults and adults (15-50 years old) who are fans of fantasy, adventure and pop culture.
Strong connection with long-standing fans who maintain a high level of loyalty to the franchise.
A highly committed fan community, driven by the emotional value, nostalgia, and richness of the Tolkien universe.





Articulo: 2100006756
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descripcion_en:BACKPACK CASUAL FAUX-LEATHER THE LORD OF THE RINGS



Articulo: 2500004133
Ean: 8445484672725
descripcion_en:KIDS JEWELRY BOX THE LORD OF THE RINGS



Articulo: 2600003419
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descripcion_en:GIFT SET WALLET THE LORD OF THE RINGS



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Articulo: 2900003841
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Articulo: 2900003849
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descripcion_en:HOME GIFT SET CORAL FLEECE SET THE LORD OF THE RINGS



2100006756

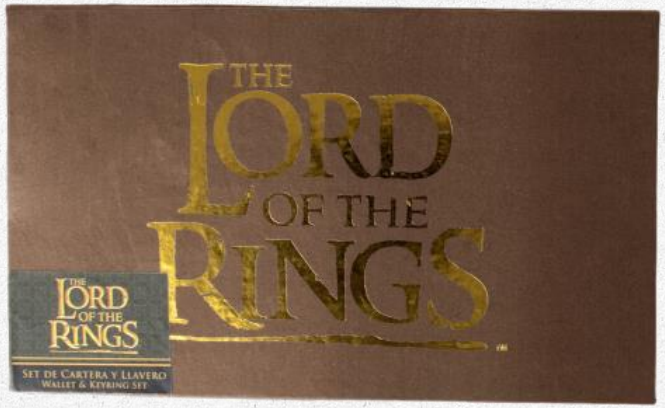


2500004133

Wallet + keyring







Poster + card

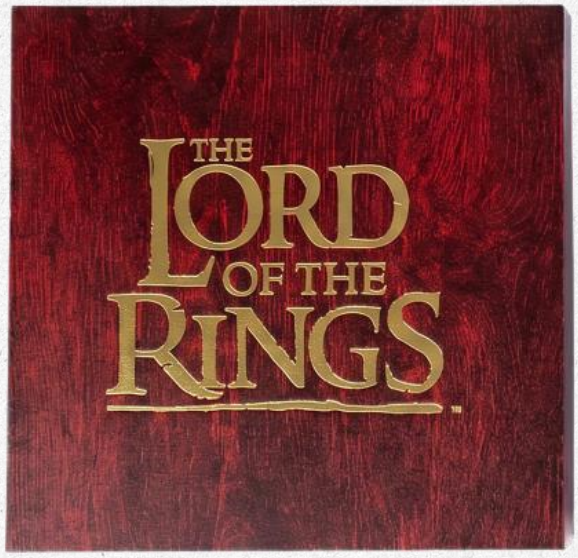




Map



2600003419



Notebook



Map





Pen

Bookmark



Inkwell

2700002650

Metal Sheets





T-shirt

Heat-seleable patches





Socks



2900003841



Loungewear

Socks





2900003849



Cerdá
LIFE'S LITTLE MOMENTS





X-MEN

About the characters

X-Men is one of Marvel's most iconic franchises, made up of some of the most popular characters in comics and entertainment, such as Wolverine, Deadpool, Storm, Rogue, Cyclops, Magneto, and Professor X.
A unique universe that combines action, superpowers, diversity, belonging, and teamwork, connecting especially with teenage and adult audiences.
The franchise is experiencing a moment of great relevance thanks to the success of X-Men '97, the return of mutants to the forefront of Marvel, and their imminent integration into the MCU.

Audience

Main target audience: teenagers and young adults (12-35 years old) who are fans of Marvel, action, and superheroes.
Strong connection with adults who grew up with the comics, movies, and the original animated series.

- High affinity for gaming, collectibles, urban fashion, and premium products.

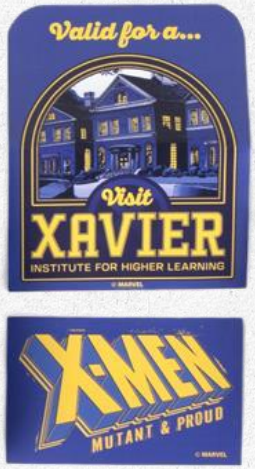
A very loyal fan community, driven by characters with very



Wallet + keyring



Stickers



Poster



2600003484

Metal Sheets







T-shirt

Heat-sealable patches







Socks



2900003840



Articulo: 2600003484
Ean: 8445484692433
descripcion_en:GIFT SET WALLET X-MEN



Articulo: 2900003840
Ean: 8445484684537
descripcion_en:SHORT SHIRT SINGLE JERSEY SET X-MEN

Cerdá

LIFE'S LITTLE MOMENTS