Cerdá

LIFE'S LITTLE MOMENTS



FAN COLLECTOR

Arrival March'27





THE GOONIES™

About the character

A cult film released in 1985, produced by Steven Spielberg and considered one of the great adventure classics of the 80s.
It represents friendship, exploration, humor, and treasure hunting—universal values that continue to resonate with new generations.
A brand with a strong nostalgic component and great recognition among the adult public.

Audience

Main target audience: adults aged 30-50 who grew up with the film and are looking for products with emotional and nostalgic value.

- Secondary target audience: teenagers and young adults attracted to classic franchises and retro aesthetics.





Decorative poster



Flag



Iron-on patch + pin + keychain + diamonds













Collectible postcards



Map



Notebook

2600003438

T-shirt





Socks



Heat-sealable patches





Metal Sheets

2900004695



Articulo: 2600003438
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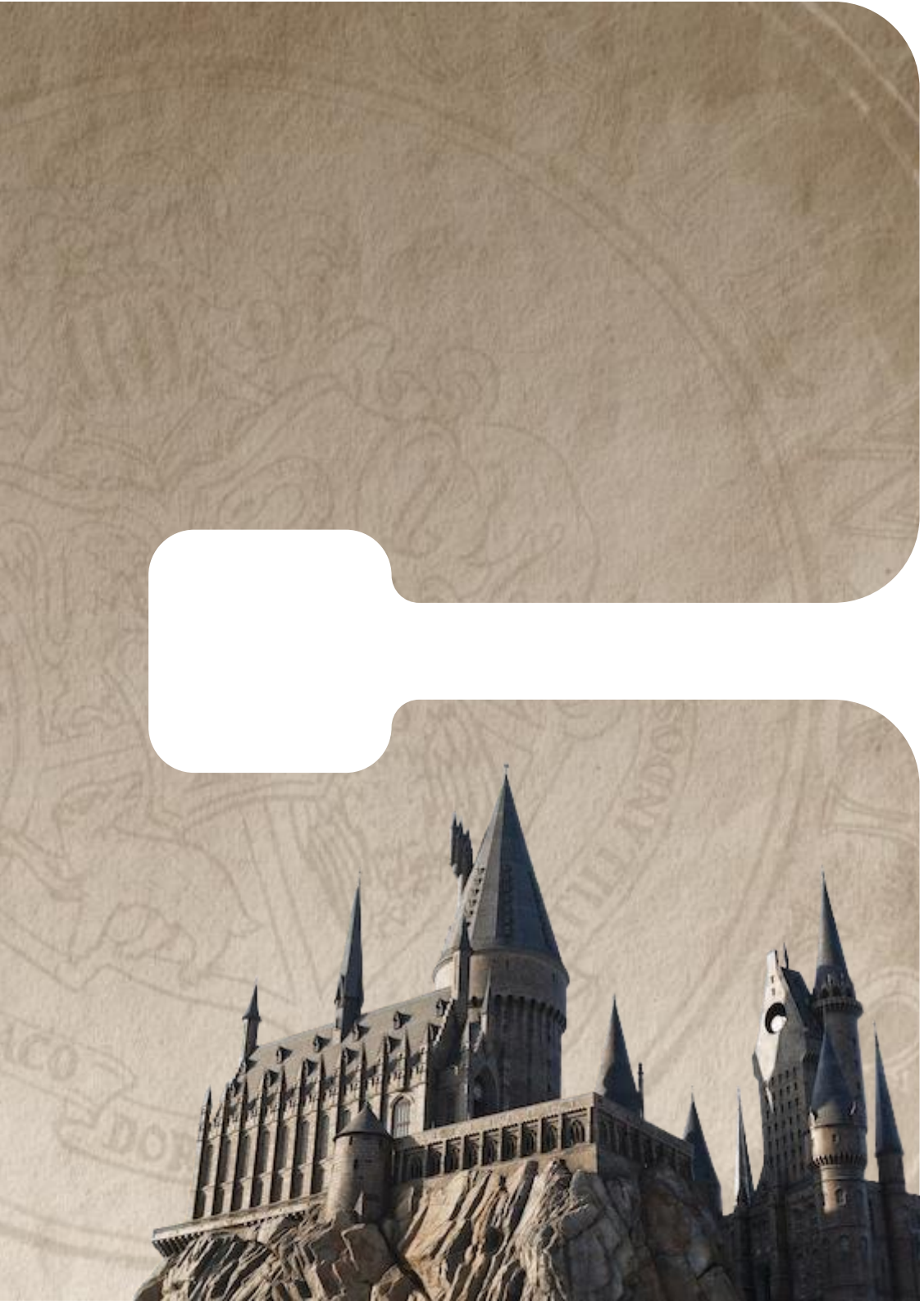
Ean: 8445484685299



Articulo: 2900004695
des_articulo: CAMISETA CORTA SINGLE JERSEY SET GO BACK TO SCHOOL BACK TO SCHOOL 2027
Ean: 8445484749007



Harry Potter

About the character

One of the most successful and recognized entertainment franchises in the world, with a global and multigenerational fan community.
A universe rich in magic, adventure, friendship and belonging, with great potential for storytelling and collecting.
It continues to gain relevance thanks to new experiences, content, and the upcoming launch of the HBO series in Christmas 2026.

Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of the magical universe of Hogwarts.

- A strong connection with adults who grew up with the books and films, generating a significant nostalgia effect.

> High affinity for collectibles, lifestyle, gaming, and fandom products. > Highly engaged community with frequent purchases and searches for themed items.



2100006900



2500004503





2500004504

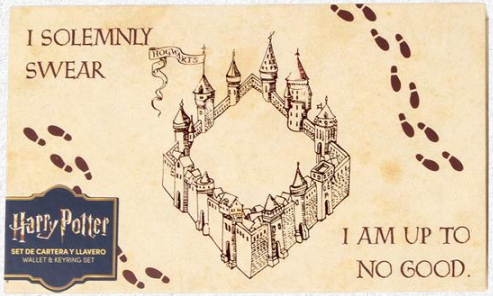




2600003761

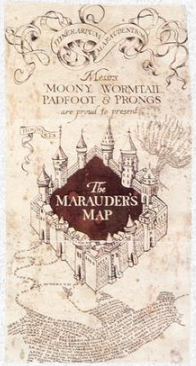
Wallet

Marauder's Map











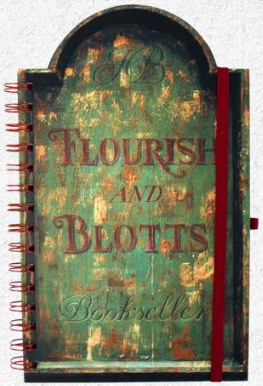
Key ring

Ticket to Platform $9^{3/4}$

2600003657



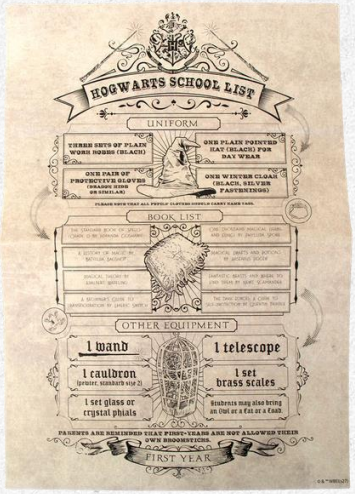
A pen shaped like a magic wand



Notebook with blank pages



Ollivanders Tote Bag



List of essentials for classes at Hogwarts



Set of stickers with logos



Sticky notes

2600003620


Pens
Pin
Notebook
POTIONS CLASS
POTION:
INGREDIENTS
STEPS
IMAGE
Key ring
Decorative glass
Clips
Decoration
Post Card
Postcards
Tweezers
STUDY AT HOGWARTS
STUDY AT HOGWARTS
Fluxweed
MANDRAKE ELIXIR
POTION N.113
POTION N.07
SLEEPING DRAUGHT
ADVANCED POTION-MAKING
Love POTION
Stickers
Bookmark

2600003622

T-shirt





Socks



Heat-seal patches





Metal Sheets

2900004696

T-shirt





Socks



Heat-seal patches





Metal Sheets

2900004822



Articulo: 2100006900
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Ean: 8445484765168



Articulo: 2500004503
des_articulo:BISUTERIA CAJA HP BACK TO SCHOOL 2027
Ean: 8445484772401



Articulo: 2500004504
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Ean: 8445484772425



Articulo: 2600003761
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Articulo: 2600003657
des_articulo:SET REGALO CARTERA HP BACK TO SCHOOL 2027 ***Ean:*** 8445484753790



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Ean: 8445484746877



Articulo: 2600003622
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Ean: 8445484746891



Articulo: 2900004696
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Articulo: 2900004822
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Ean: 8445484772234

Disney · PIXAR

About the character

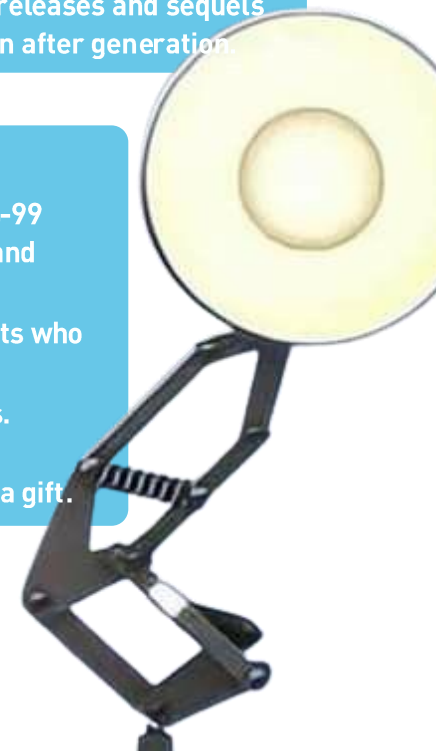
Pixar brings together some of the most successful and beloved family franchises in entertainment, such as Toy Story, Cars, Monsters, Inc., Finding Nemo, The Incredibles, Inside Out, and Coco.
Stories that combine emotion, humor, and universal values, creating a unique connection with children and adults.
A constantly evolving universe thanks to new releases and sequels that maintain the brand's relevance generation after generation.

Audience

Main target audience: children and families (4-99 years old) attracted by endearing characters and exciting adventures.

- A strong connection with parents and adults who grew up with Pixar films and share the experience with their children or relatives.

> Broad target audience, with great appeal as a gift.





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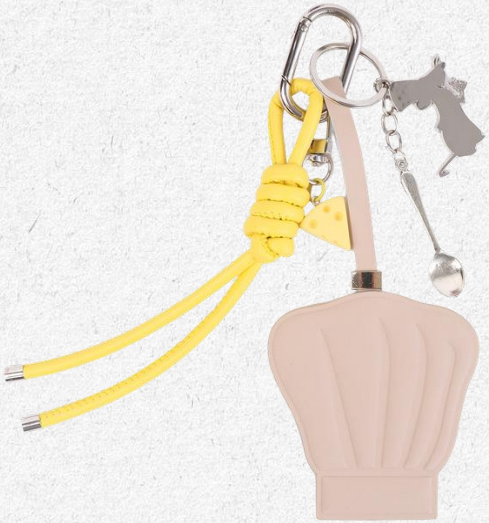


Charm bag

2600003763


Disney · PIXAR
RATATOUILLE
(rat·a·too·ee)
RATATOUILLE
ANYONE CAN COOK!
Bon Appétit
ANYONE CAN COOK!
RATATOUILLE
DISNEY • PIXAR
RATATOUILLE
RÉSERVEZ DÈS AUJOURD'HUI!

2600003743





Charm



Divided into compartments

Card and illustration

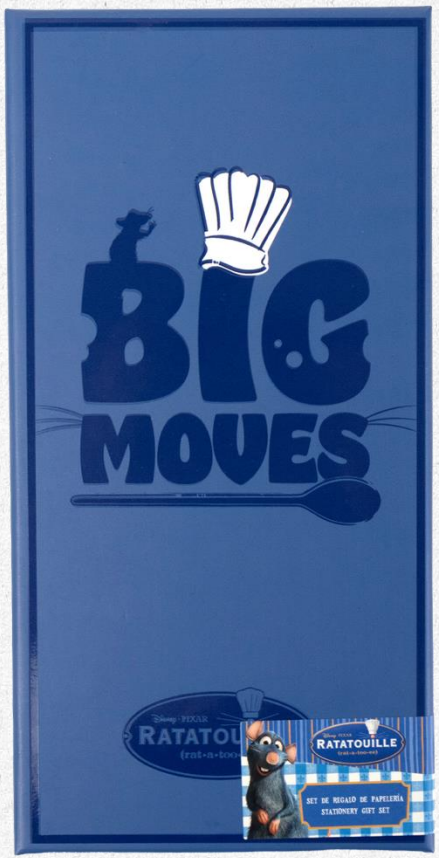


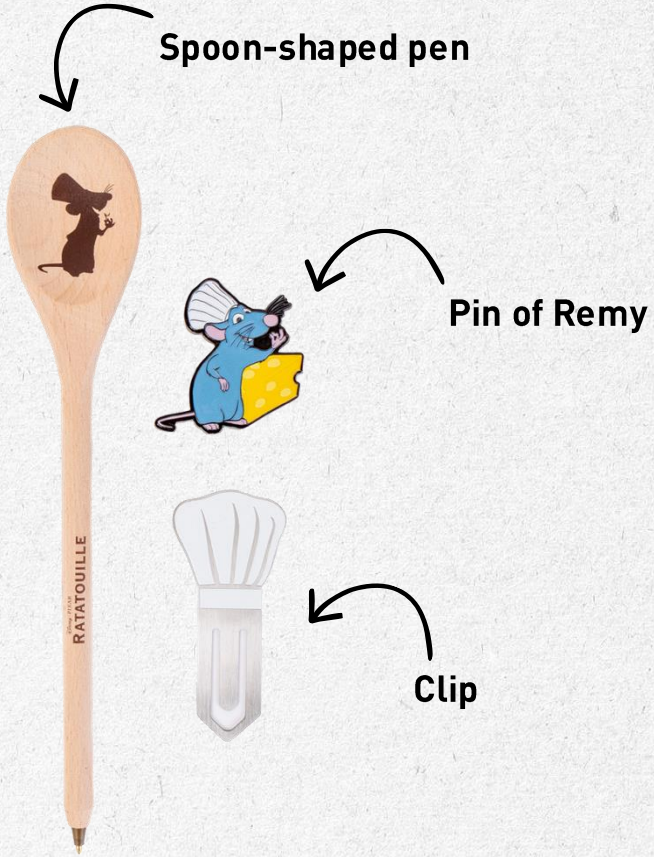


2600003743


Chef's hat with
Remy's shadow
Pin
Magnet
Cooking apron
Recipe book
Chef's Diploma
Key ring
Restaurant menu
ANYONE CAN COOK!
Recipe book
GUSTEAU'S
LA RATATOUILLE
RATATOUILLE

2600003751


BIG
MOVES
RATATOUILLE
SET DE REGALO DE PAPELERÍA
STATIONERY GIFT SET

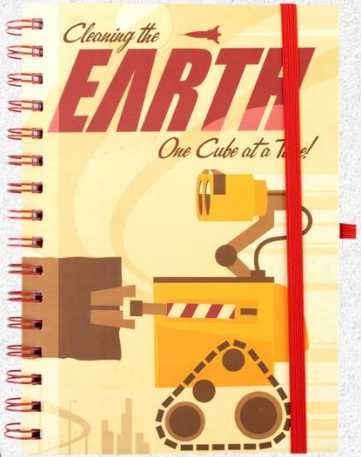

Spoon-shaped pen
Pin of Remy
Clip
RATATOUILLE

2700002805



Mouse pad





Notebook with white pages

Sticky notes





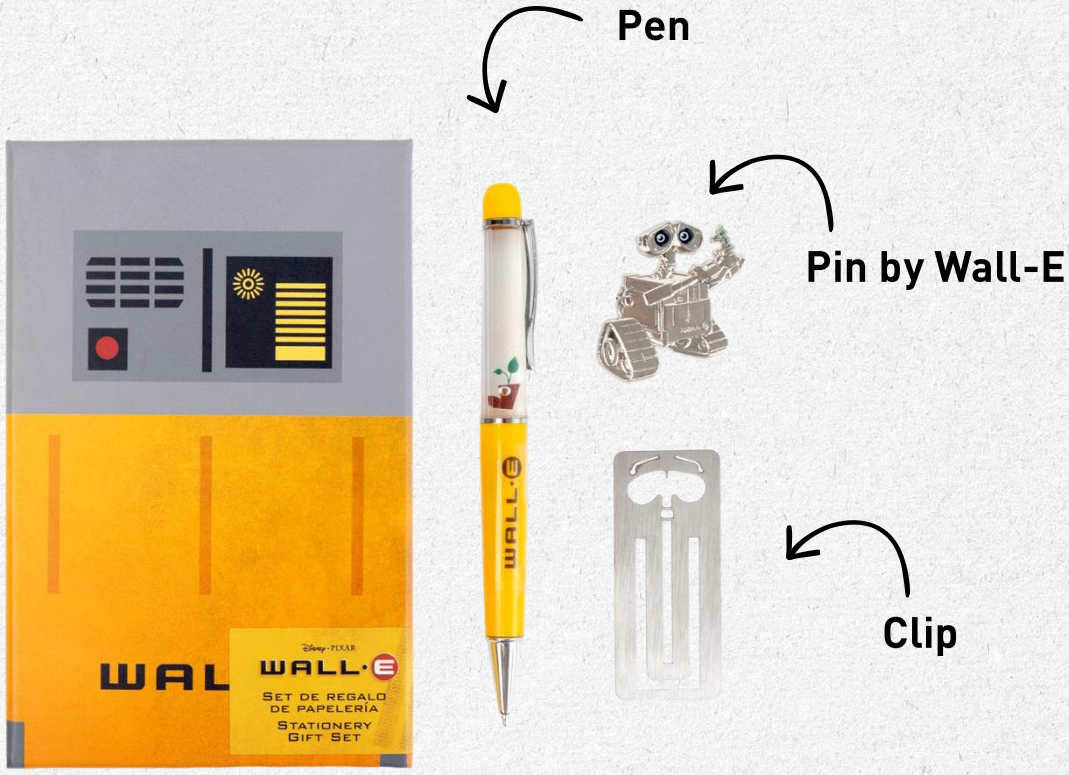


Pen

Stickers

2600003624

Tote bag


Pen
Pin by Wall-E
Clip
WALL·E
SET DE REGALO DE PAPELERÍA
STATIONERY GIFT SET

2700002806



Articulo: 2100006906
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Ean: 8445484765281



Articulo: 2600003763
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Articulo: 2600003743
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Articulo: 2600003624
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Ean: 8445484746921



Articulo: 2600003751
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Ean: 8445484771954



Articulo: 2700002805
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Articulo: 2700002806
des_articulo:BOLÍGRAFO SET PX 00143 BACK TO SCHOOL 2027 ***Ean:*** 8445484746990





Disney Princess

About the characters

Disney Princess brings together the most iconic heroines in entertainment: Jasmine, Cinderella, Belle, Rapunzel, Ariel...
A combination that allows for covering multiple styles, from fantasy and elegance to more modern and distinctive proposals.
Characters with great global notoriety and immediate recognition among consumers of all ages.

Audience

Main target audience: girls, pre-teens, and families attracted by stories of overcoming adversity, adventure, and aspirational characters.
A strong connection with teenagers and young adults thanks to the rise of princesses and the most fashionable collections.

> High emotional and multigenerational component, driven by




Disney
TANGLED
Beauty AND THE BEAST


Disney
TANGLED
Beauty
AND THE
BEAST

2100006905

2100006905



Zip closure



Adjustable shoulder strap



Reinforced toe caps

Interior illustration







2700002591



2700002592



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Ean: 8445484765267



Articulo: 2700002591
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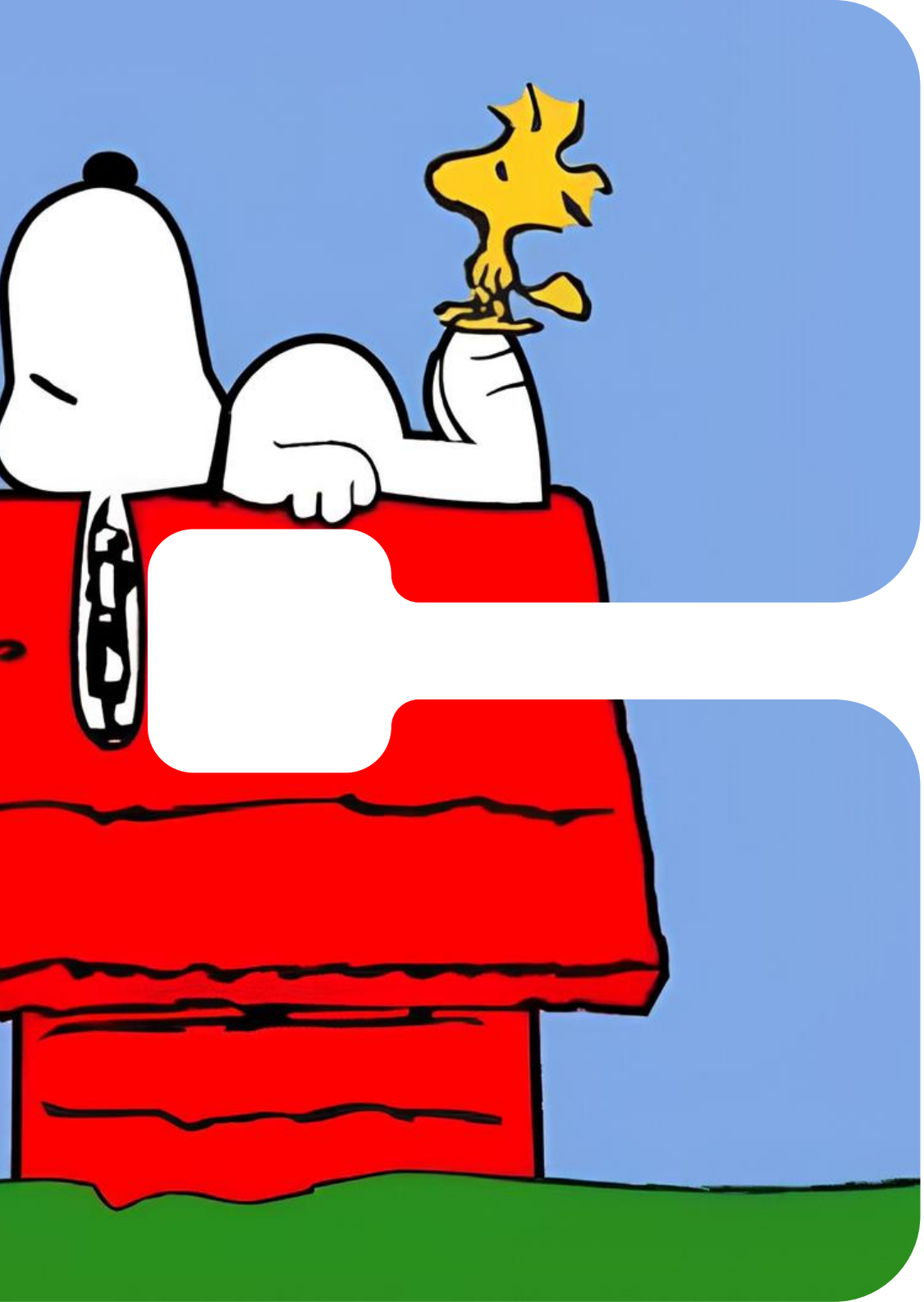


PEANUTS

About the character

Peanuts is one of the world's most beloved and recognized classic franchises, starring iconic characters such as Snoopy, Charlie Brown, and Woodstock.
With over 70 years of history, it combines humor, optimism, and universal values that connect with multiple generations.
Its unique and minimalist graphic style makes it a very versatile and easily recognizable license.

Audience

Main target audience: families, teenagers and adults (8-60 years old) attracted by endearing characters and timeless designs.

> Strong nostalgic component that generates a strong emotional connection with adult consumers. > Cross-cutting audience that combines affinity-based purchasing, gift-giving, and design trends.







2100006901



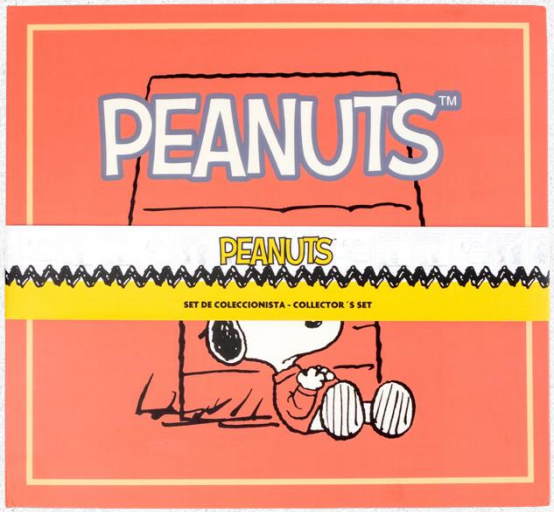
2500004506



Charm bag



2600003762



Heat-sealed patch



Mini mirror





Snoopy Necklace

Scrunchy



Sticky notes





Sleep mask

Pin





fuzzy coin purse

2600003623



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Ean: 8445484765182



Articulo: 2500004506
des_articulo:BISUTERIA CAJA SN BACK TO SCHOOL 2027
Ean: 8445484772463



Articulo: 2600003762
des_articulo:BAG CHARM FASHION SN BACK TO SCHOOL 2027 ***Ean:*** 8445484772333



Articulo: 2600003623
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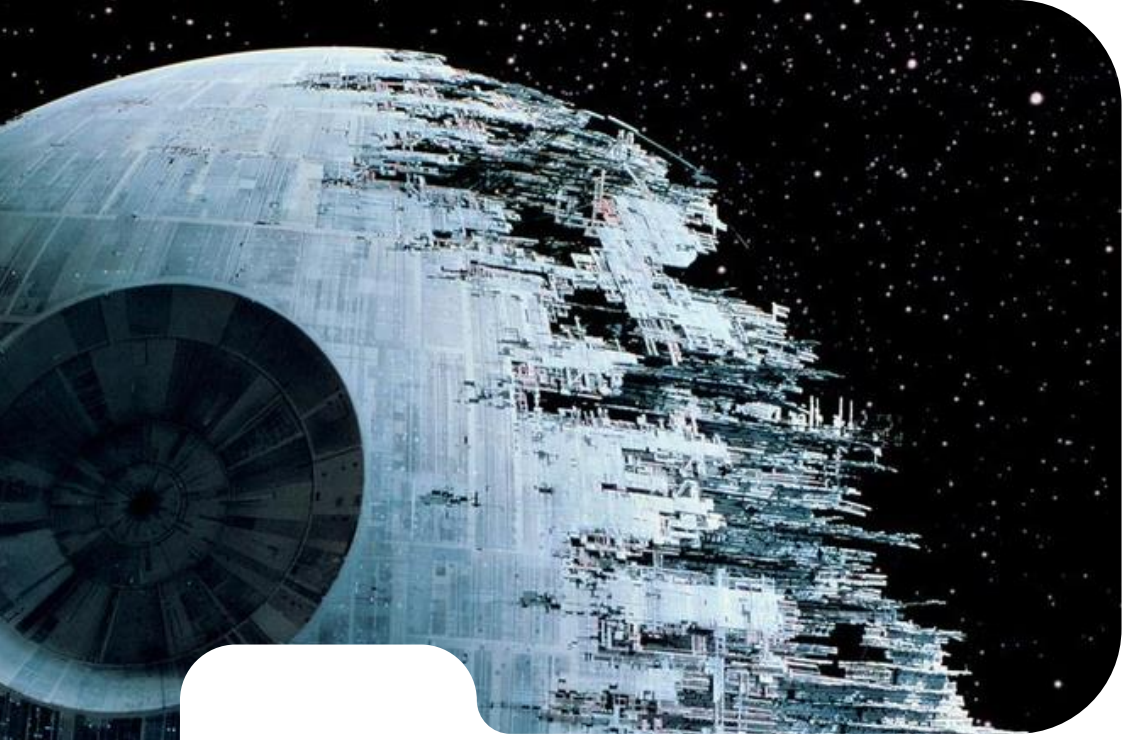



STAR WARS

Character info

Star Wars is one of the world's most iconic and recognized franchises, with 50 years of history and enormous brand value.

- It brings together some of the most iconic characters in entertainment, such as Darth Vader, Stormtroopers, Yoda, R2-D2, the Mandalorian, and Grogu.

A constantly evolving universe thanks to films, series, video games, and experiences that keep the connection alive with new generations. Star Wars: Starfighter: The new film directed by Shawn Levy and starring Ryan Gosling will arrive in theaters on May 28, 2027.

Main target audience: children, teenagers and adults (6-60 years old) who are fans of adventure, science fiction and pop culture. A strong connection with adults who grew up with the saga, generating a significant nostalgic and intergenerational component. One of the most loyal and active fan communities in the entertainment market.





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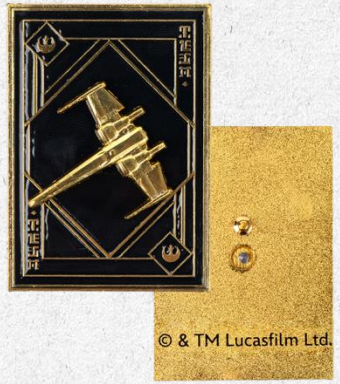
Set of 4 Star Wars pins



Star Wars medal necklace



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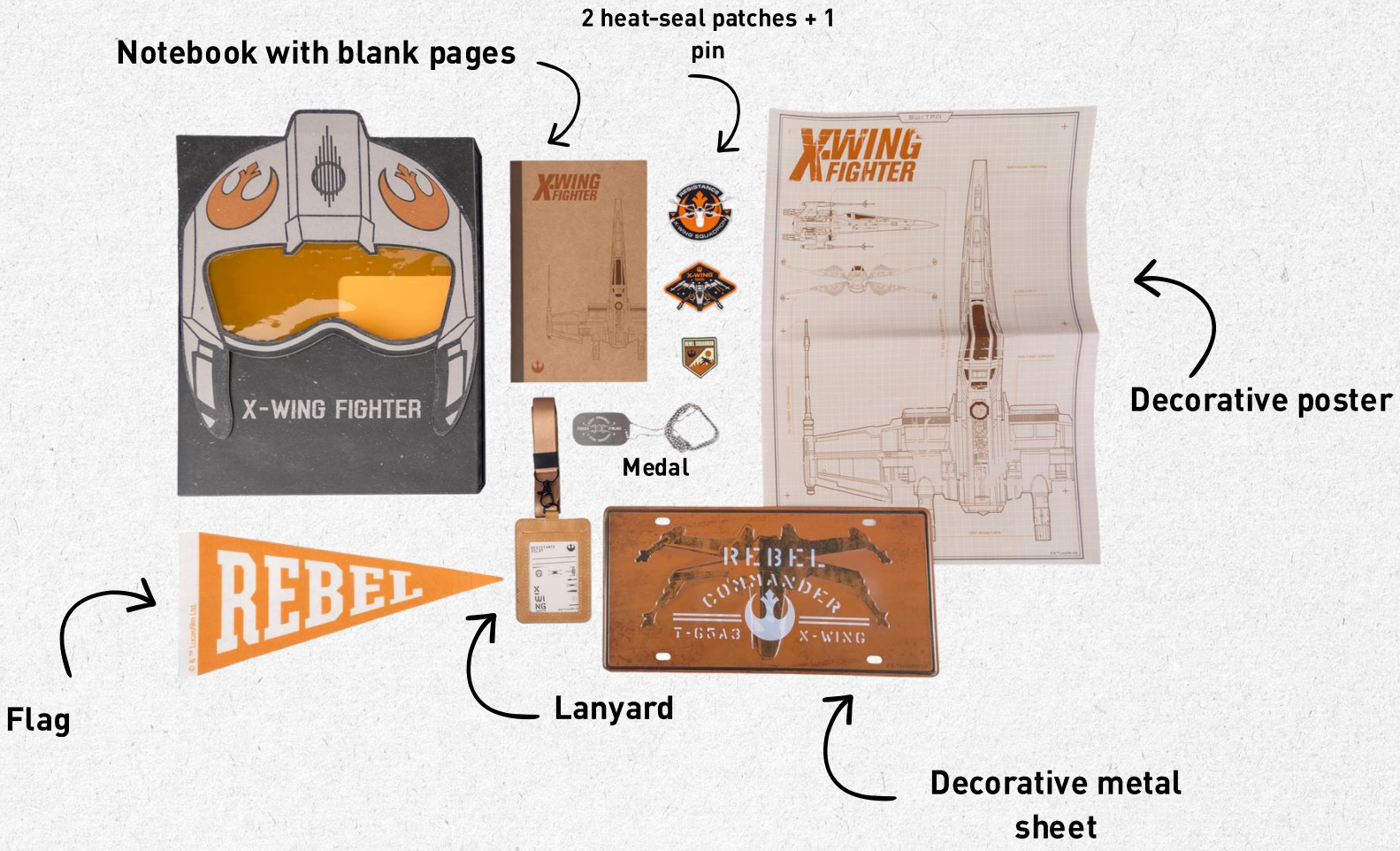
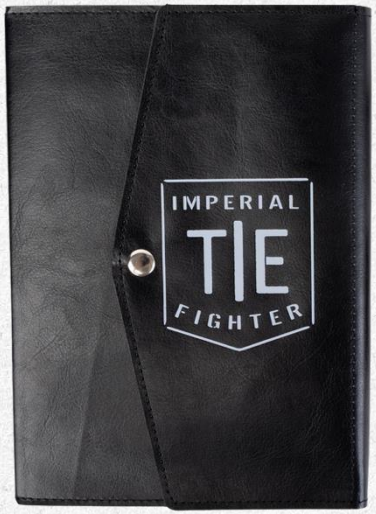

Notebook with blank pages
2 heat-seal patches + 1 pin
X-WING FIGHTER
Medal
Decorative poster
REBEL
Flag
Lanyard
REBEL COMMANDER
T-65A3 X-WING
Decorative metal sheet

2600003433





Pins

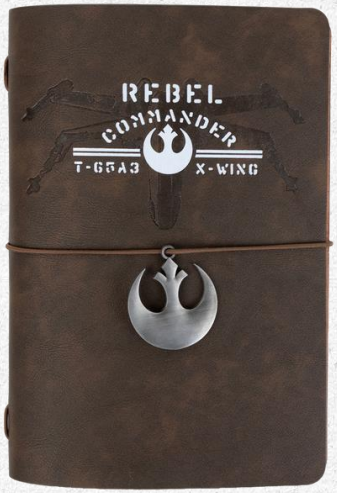


Floating pen



2700002964

Notebook with blank pages





Pins

Floating pen





2700002965



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Ean: 8445484771299



Articulo: 2600003737
des_articulo:SET REGALO PINS SW BACK TO SCHOOL 2027 ***Ean:*** 8445484771107



Articulo: 2600003433
des_articulo:SET REGALO COLECCIONISTA SW BACK TO SCHOOL 2027
Ean: 8445484685244



Articulo: 2700002964
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Cerdá

LIFE'S LITTLE MOMENTS