Cerdá

LIFE'S LITTLE MOMENTS

FAN COLLECTOR

Arrival Sept'27











Disney

VILLAINS

About the characters

Disney Villains brings together some of Disney's most iconic and recognizable characters, such as Maleficent, Ursula, Cruella de Vil, the Evil Queen, Jafar, and Scar.

A distinctive proposal that combines style, power, personality, and a bolder aesthetic within the Disney universe.

The franchise has evolved beyond its children's audience to become a fashion, lifestyle, and pop culture phenomenon.

Audience

Main target audience: teenagers and young adults (12-35 years old) attracted to characters with strong personalities, their own style, and a more sophisticated approach.

- A strong connection with Disney consumers who are looking for a more modern and fashionable alternative to traditional princesses.

An audience driven by self-expression, trends, and the iconic value of the characters.



Charm bag





2600003764



Purse with charm



2600003744


Bookmark
CALIGRAPHY SET
Inkwell
Decorative parchment
I hereby grant unto URSULA, the Witch of the Sea... One Voice.
For all eternity.
signed.
Trident-shaped pen

2700002803



Articulo: 2600003764
des_articulo:BAG CHARM FASHION CD BACK TO SCHOOL 2027 ***Ean:*** 8445484772371



Articulo: 2600003744
des_articulo:SET REGALO CARTERA CD BACK TO SCHOOL 2027 ***Ean:*** 8445484771213



Articulo: 2700002803
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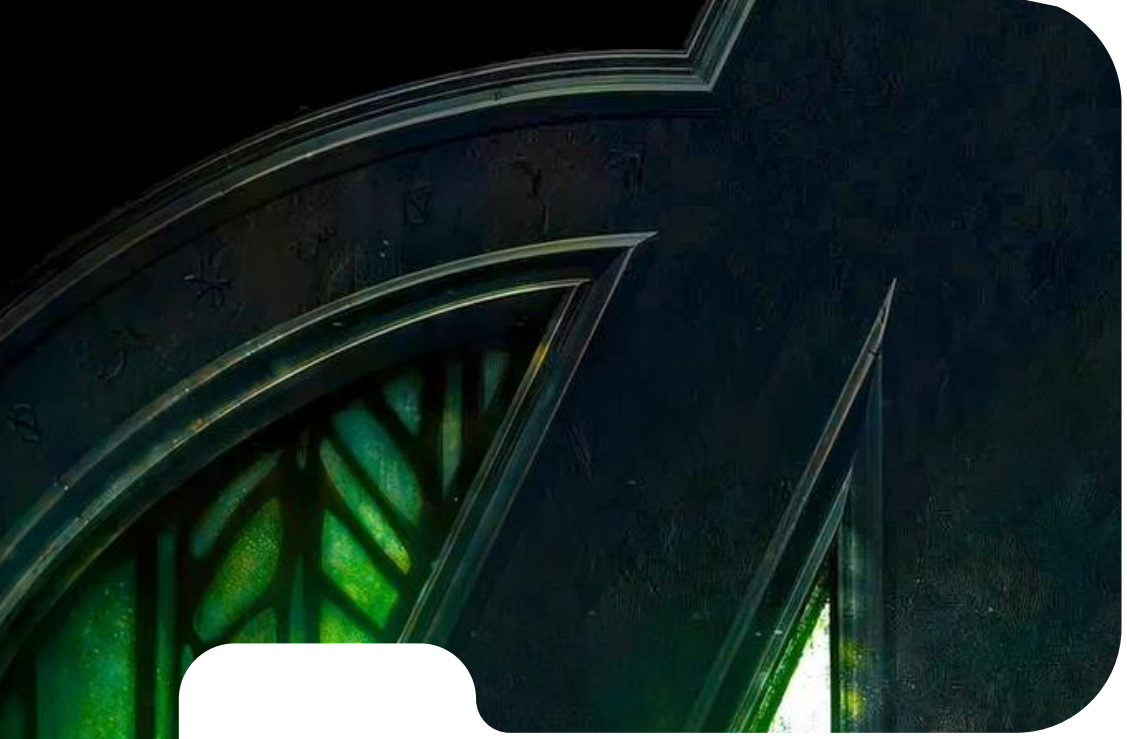
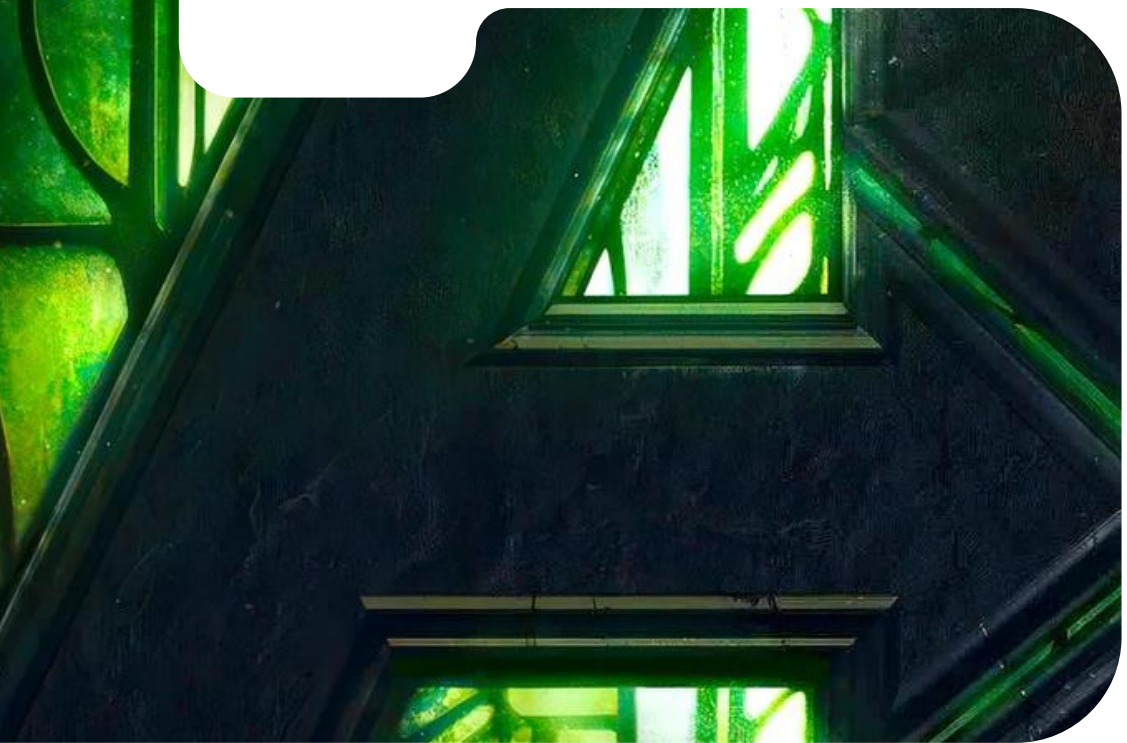
Ean: 8445484746853





MARVEL AVENGERS DOOMSDAY

About the character

Marvel's next major cinematic event, premiering on December 18, will boost the visibility of the Avengers and key characters in the Marvel universe.

- It brings together some of the franchise's most popular heroes, generating excitement among longtime fans and new generations.
- One of the most powerful properties in global entertainment, with a huge presence in film, streaming, gaming, and licensing.

Audience

Main target audience: teenagers and young adults (14-35 years old) who are fans of Marvel and superheroes.

- A very broad and diverse audience thanks to the global recognition of The Avengers.

> Especially appealing to fans of action, collecting, gaming, and pop culture. > High purchase potential for everyday use, as a gift, and as a collectible item.

Loungewear



Socks

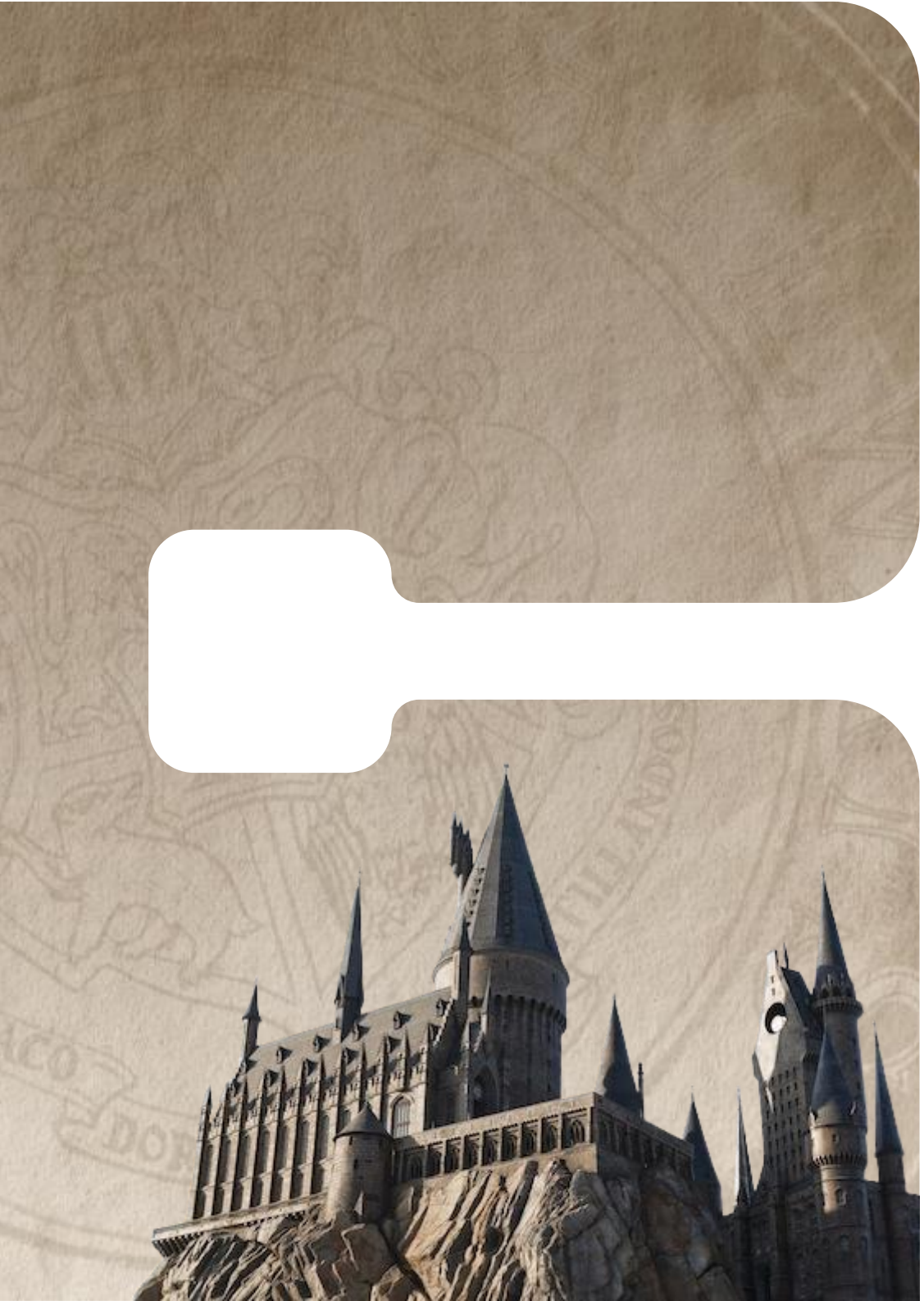




2900004693



Articulo: 2900004693
des_articulo: SET REGALO HOGAR CORAL FLEECE SET DM BACK TO SCHOOL BACK TO SCHOOL 2027
Ean: 8445484748963



Harry Potter

About the character

One of the most successful and recognized entertainment franchises in the world, with a global and multigenerational fan community.
A universe rich in magic, adventure, friendship and belonging, with great potential for storytelling and collecting.
It continues to gain relevance thanks to new experiences, content, and the upcoming launch of the HBO series in Christmas 2026.

Audience

Main target audience: children, teenagers and young adults (8-35 years old) who are fans of the magical universe of Hogwarts.

- A strong connection with adults who grew up with the books and films, generating a significant nostalgia effect.

> High affinity for collectibles, lifestyle, gaming, and fandom products. > Highly engaged community with frequent purchases and searches for themed items.



2100006904

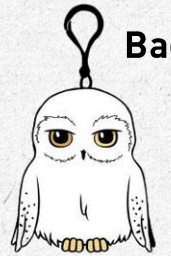


2100006949


Recipe book
Sticker set
Cooking apron
Magnet
Tote bag
Honeydukes

2600003826





Bag Clip

COLLECTOR SET



Pin

Lanyard for suitcase



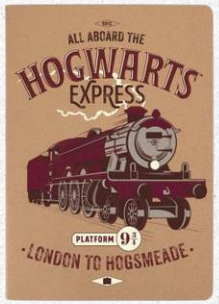


Letter + Ticket to Platform 9 3/4



Sleep mask





Pen + notebook

Passport

Lanyard

2600003750



Articulo: 2100006904
des_articulo:MOCHILA CASUAL POLIPIEL HP BACK TO SCHOOL 2027
Ean: 8445484765243



Articulo: 2100006949
des_articulo:MOCHILA CASUAL TÉCNICA HP BACK TO SCHOOL 2027
Ean: 8445484771312



Articulo: 2600003824
des_articulo:DECORACIÓN HOGAR HP BACK TO SCHOOL 2027 ***Ean:*** 8445484777314



Articulo: 2600003739
des_articulo:SET REGALO PINS HP BACK TO SCHOOL 2027 ***Ean:*** 8445484771121



Articulo: 2600003826
des_articulo:SET REGALO COCINA HP BACK TO SCHOOL 2027 ***Ean:*** 8445484777437



Articulo: 2600003750
des_articulo:SET REGALO COLECCIONISTA HP BACK TO SCHOOL 2027
Ean: 8445484771886





IT

About the character

Based on the work of Stephen King and starring Pennywise, one of the most recognizable icons of the horror genre.
A cult franchise with great international renown and decades of presence in pop culture.
Refreshed for new generations thanks to the success of recent films and the expansion of the universe with the series IT: Welcome to Derry.
License with great potential for collecting, Halloween, lifestyle, and adult products.

Audience

Main target audience: older teenagers and adults (16-45 years old) who are fans of horror, suspense, and pop culture.
Strong connection with Stephen King fans and fans of major horror franchises.

> Consumer driven by nostalgia, fandom, and the search for iconic and distinctive licenses.

T-shirt



Metal Sheets



Heat-sealable patches







Socks

2900004694



Articulo: 2900004694
des_articulo: CAMISETA CORTA SINGLE JERSEY SET IT BACK TO SCHOOL BACK TO SCHOOL 2027
Ean: 8445484748987

X-MEN

About the characters

X-Men is one of Marvel's most iconic franchises, made up of some of the most popular characters in comics and entertainment, such as Wolverine, Deadpool, Storm, Rogue, Cyclops, Magneto, and Professor X.
A unique universe that combines action, superpowers, diversity, belonging, and teamwork, connecting especially with teenage and adult audiences.
The franchise is experiencing a moment of great relevance thanks to the success of X-Men '97, the return of mutants to the forefront of Marvel, and their imminent integration into the MCU.

Audience

Main target audience: teenagers and young adults (12-35 years old) who are fans of Marvel, action, and superheroes.
Strong connection with adults who grew up with the comics, movies, and the original animated series.

- High affinity for gaming, collectibles, urban fashion, and premium products.

A very loyal fan community, driven by characters with v





Set of 4 pins

Key ring



2600003741


Stickers
Notebook
Sticky notes
Tote bag
Mouse pad
XAVIER INSTITUTE
FOR HIGHER LEARNING
EST. 1963

2600003809



Articulo: 2600003741
des_articulo:SET REGALO PINS MV BACK TO SCHOOL 2027 ***Ean:*** 8445484771145



Articulo: 2600003809
des_articulo:SET REGALO ESCRITORIO MV BACK TO SCHOOL 2027
Ean: 8445484775709





TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS



About the character

The Nightmare Before Christmas is one of Disney's most iconic franchises, with a unique aesthetic created by Tim Burton.
Jack Skellington and Sally have become icons of pop culture, alternative style, and collecting.

- It combines Halloween and Christmas, which greatly extends its commercial reach throughout the second half of the year.

Strong presence in fashion, accessories, gifts and lifestyle products for teens and adults.

Audience

Main target audience: teenagers and young adults (15-35 years old) attracted to the Burton universe, gothic style and pop culture.

- A very loyal community that seeks distinctive products with their own personality.

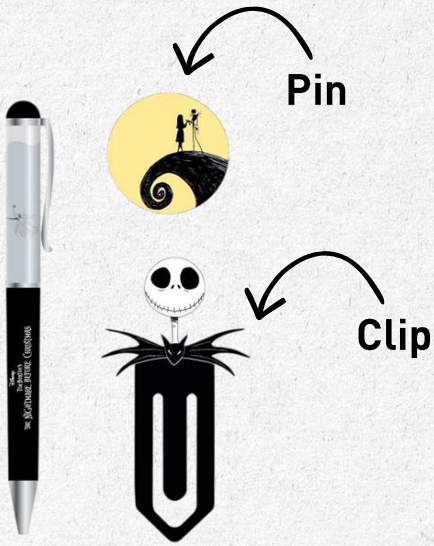

Disney
Tim Burton's
The Nightmare Before Christmas
Purse with charm
Frog's Breath

2600003745



2700002800




Pin
Clip


Floating pen
Tim Burton's
The Nightmare Before Christmas

2700002590



Articulo: 2600003745
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Articulo: 2700002800
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Ean: 8445484746792



Articulo: 2700002590
des_articulo:BOLÍGRAFO SET PV BACK TO SCHOOL 2027 ***Ean:*** 8445484684919

Disney · PIXAR

About the character

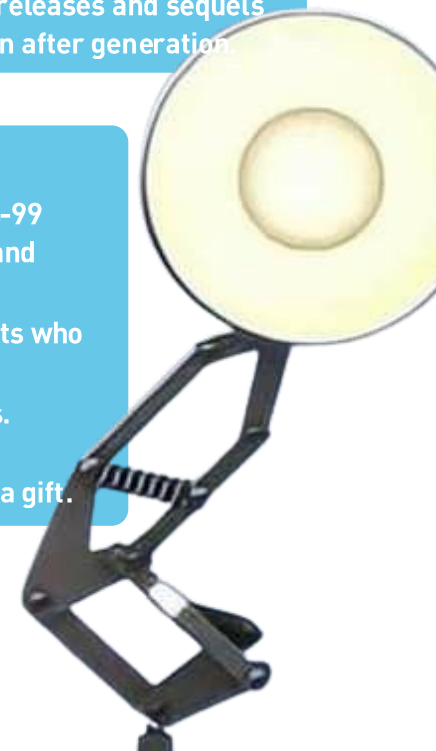
Pixar brings together some of the most successful and beloved family franchises in entertainment, such as Toy Story, Cars, Monsters, Inc., Finding Nemo, The Incredibles, Inside Out, and Coco.
Stories that combine emotion, humor, and universal values, creating a unique connection with children and adults.
A constantly evolving universe thanks to new releases and sequels that maintain the brand's relevance generation after generation.

Audience

Main target audience: children and families (4-99 years old) attracted by endearing characters and exciting adventures.

- A strong connection with parents and adults who grew up with Pixar films and share the experience with their children or relatives.

> Broad target audience, with great appeal as a gift.



COLLECTOR SET



Decorative flags



Wooden Sheet



Decorative posters

Decorative Vinyl





Clip

Charm





Decorative Popup



Decorative Postcards

Decorative Tickets

2600003752



Articulo: 2600003752
des_articulo: SET REGALO COLECCIONISTA PX BACK TO SCHOOL 2027
Ean: 8445484771978





THE LORD OF THE RINGS

About the character

The Lord of the Rings is one of the most important and influential fantasy franchises in history, based on the work of J.R.R. Tolkien.

- An epic universe filled with heroes, legendary creatures, and iconic settings that has captivated millions of fans worldwide.
- The third season of The Lord of the Rings: The Rings of Power will premiere on Prime Video on November 11, 2026.

The Lord of the Rings: The Hunt for Gollum movie will be released in theaters on December 17, 2027.

Audience

Main target audience: teenagers, young adults and adults (15-50 years old) who are fans of fantasy, adventure and pop culture.
Strong connection with long-standing fans who maintain a high level of loyalty to the franchise.
A highly committed fan community, driven by the emotional value, nostalgia, and richness of the Tolkien universe.



Door cover



Decorative plaque

2600003825



2700002804

Set of pins + keyring



2600003742



Articulo: 2600003825
des_articulo:DECORACIÓN HOGAR LR BACK TO SCHOOL 2027 ***Ean:*** 8445484777321



Articulo: 2600003742
des_articulo:SET REGALO PINS LR BACK TO SCHOOL 2027 ***Ean:*** 8445484771152



Articulo: 2700002804
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Cerdá

LIFE'S LITTLE MOMENTS